Report to Council and Executive Board

June 19, 2014

Keith Michael Fiels
Executive Director

The ALA Membership Pavilion

The ALA Membership Pavilion has been strategically located outside of the exhibit area at the Annual Conference, across from the Networking Uncommons, to allow easier access and more time for attendees to connect with colleagues and other ALA members, ALA staff, and the volunteer Ambassadors who are on hand to answer questions about what's going on at the conference and at ALA in general. This is a great spot for first-time attendees to get started and to get plugged in. It offers opportunities to ask about membership in ALA, divisions, and round tables, and learn the latest about ALA's initiatives including Spectrum Scholarships and Banned Books Week. Conference attendees can find out how to get involved in the three strategic initiatives that underpin current work across the entire ALA – advocacy, information policy, and professional and leadership development. Conference attendees will also be able to sign the Declaration for the Right to Libraries at the ALA Membership Pavilion.

Librarians and career planning

 ALA President-Elect Courtney Young will partner with ALA Chapters to provide training for a national cohort of 25 librarians from a cross section of libraries to become certified Career Development Facilitators (CDF). Created by the National Career Development Association (NCDA), the CDF program is a comprehensive training designed to address several facets of career planning and the job search. By offering this innovative training to those in state chapters, participants will be able to assist their peers, as well as the thousands of patrons from their own libraries to whom they offer assistance every day. The deadline for Chapters to apply is July 15, 2014. The application for participation in this program can be accessed at http://www.ala.org/offices/cdf-chapter-application.

ALA Leadership Institute

Thirty-six mid-career librarians have been selected from a highly competitive pool to participate in Leading to the Future, ALA's second four-day immersive leadership development program for future library leaders. The selection committee, headed up by LLAMA, looked for a diverse participant mix based on type of library (public, academic, school, special), organizational responsibility, geography, gender, and race/ethnicity, as well as demonstrated leadership potential, readiness for increased responsibility, professional achievement and community or campus involvement. Led again by ALA Past President Maureen Sullivan and ACRL Content Strategist Kathryn Deiss, this ALA Leadership Institute is designed to help participants develop and practice their leadership skills in areas critical to the future of the libraries they lead and allow them to form a vibrant learning community and network. With content based on real world

cases and nuanced situations, participants will explore topics related to the greatest challenges and possibilities of leading into a future marked by turbulence and ambiguity.

Future of Libraries: A Panel Discussion

ALA President Barbara Stripling will moderate a panel of participants from the recent summit on the future of libraries, "Libraries From Now On," framing questions and ideas for the future of libraries - our changing organizational roles, shifting cultural community expectations, and determining our influence. Panelists will include Carolyn Foote (*District Librarian, Eanes Independent School District and Westlake High School*), Corrine Hill (Executive Director, Chattanooga Public Library), and Pearl Ly (Director of Library Services, College of Marin). Miguel Figueroa will participate on the panel to introduce some of the planned work for ALA Center for the Future of Libraries. The session is scheduled for Saturday, June 28th, from 10:30 – 11:30 in the Las Vegas Convention Center – N254.

Advocating for the Value of Libraries

For the past several months, the Public Information Office (PIO) has worked to secure media coverage that advocates for the public value of librarians, libraries, and information services. ALA President Barbara Stripling participated in several interviews that focused on the changing role of libraries and the value of school libraries. Highlights include " How Libraries Can Survive In The Digital Age ," *Think Progress* ; "Reinventing libraries for 'hanging out, messing around and geeking out*,*" *CNN.com*; " School Libraries are Essential to the 'Library Ecosystem,*"* *Education Week*; "Standing up for School Libraries ," National PTA's *Our Children*; "Our Library Ecosystem Is Under Threat," *Huffington Post*.

New *American Libraries* Supplement Examines Major Trends in Digital Content

In May, *American Libraries* magazine released "Digital Discoveries," a new digital supplement where leading library visionaries and experts discuss trends in digital content technology and the current state of library ebook lending. Developed by ALA's Digital Content Working Group (DCWG), the digital supplement examines the ways that public and school libraries are defining their roles in the evolving digital publishing environment in a variety of new and interactive ways. The digital supplement also details ALA's progress in advocating for equitable access to ebooks produced by the world's largest book publishers. The supplement features ALA member-leaders, such as Past President Molly Raphael, and national experts, such as Lee Rainie of the Pew Internet Project. Read the full report: http://viewer.zmags.com/publication/28a54223.

Framework for Information Literacy for Higher Education Draft Revision

ACRL's Information Literacy Competency Standards for Higher Education Task Force seeks feedback on the revised draft of the association's Framework for Information Literacy for Higher Education. The new Framework seeks to address the interconnected nature of the abilities, practices and dispositions of the student, moving away from the hierarchical and formulaic approach of the current standards. The revised draft Framework, along with questions to guide the review and feedback process, is now available on the task force website. An in-person hearing is scheduled for 10:30 – 11:30 a.m. on Saturday, June 28, at the 2014 ALA Annual

Conference in Las Vegas. Two additional online hearings will take place on Monday, July 7, and Friday, July 11, 2014.

Whitehouse Maker Faire

ALSC President Starr LaTronica attended the first ever Whitehouse Maker Faire on June 18. Starr represented both ALSC and ALA at this event, bringing attention to the important role libraries play in creating maker spaces for children within their communities.

Top Technologies for Every Librarian

The latest LITA Guide, *The Top Technologies Every Librarian Needs to Know,* has been released and is available through the ALA Store. Kenneth Varnum, editor, has pulled together experts on a range of emerging technologies. The focus is on the impact these technologies could have on staff, services, and patrons. "Each chapter includes a thorough description of a particular technology: what it is, where it came from, and why it matters." The Guide addresses how the library of the not-so-distant future could be changed by adopting and embracing each technology.

AASL Shares the 'State of the Association' during New Virtual Membership Meeting

AASL held its first virtual membership meeting on Sunday, June 8. This annual meeting, formerly a face-to-face event presented during the ALA Annual Conference, provided AASL members with a "state of the association" update via reports from AASL leadership. Topics included AASL initiatives, programs, recognitions and financial standing. The meeting was recorded, and all are invited to view the archive at www.ala.org/aasl/vmm.

ALA OFFICES

ALA Library and Knowledge Management

Library Response to Information Inquiries

The ALA Library continues its work in responding to the information inquiries of staff, members and library professionals from around the world while also building, or sometimes rebuilding, information resources. Reference transaction statistics for 2014 calendar year to date: 3,174 queries answered, overwhelmingly by email (61%), with 18% from staff and 14% identifiably from members.

Guide to "The Speaker"

As interest in the conference presentation of the 1997 film "The Speaker" grew, the ALA Library prepared a guide to current communications, but also to past reports and discussions; see http://www.ala.org/tools/speaker This page joins an array of informational resources prepared in response to the most usual inquiries; see http://www.ala.org/tools .

Acronyms and Initialisms Lists

Acronyms and initialisms bedevil all of us. Semiannually the ALA Library updates the list of acronyms in the conference program book (this year on pages 60-61), adding new ones and deleting those no longer in use. At the same time the much longer, historical list at www.ala.org/tools/library-related-acronyms is also updated by checking links and adding the new ones.

Center for the Future of Libraries

Future of Libraries: A Panel Discussion

(see highlights section)

News from the Center

The Center for the Future of Libraries has begun to share futures trends and thinking through social media, utilizing ALA's existing audience on Twitter, Facebook, and Google+. Futures-focused posts are integrated into regular social media communications streams and branded with the hashtag #libraryofthefuture. The Center is in the process of building a branded web site within ALA's existing web architecture to promote and share new and existing resources focused on future trends, futuring techniques, and future-focused programs and practices and a blog for sharing members' and staff's reflections and observations on the future of libraries. The site should be available in early August. Center Dircetor Miguel Figueroa will be meeting with several divisions and committees at the ALA Annual Conference to hear members' thoughts on the Center's activities and priorities. The Center also plans to launch an ALA Connect Community to bring together members interested in contributing to the Center's work and focus. The Connect Community will be open to all users of ALA Connect.

Membership Development

Membership Statistics

The ALA membership count as of May 31, 2014 was 56,637. On May 31, 2013 the count was 57,303. Four divisions had membership increases compared to 2013. Three Round Tables had increases and one had flat membership, compared to 2013. The personal member count was 54,012. Last year it was 54,543. The May 2014 organizational member count was 2,443 compared to 2,572 last year, with loses in very small and small library memberships. The corporate member count was 182 compared to 188 last year. Joint ALA-Chapter student membership packages exceeded last year's count by 114.

Membership Development Activities:

- The 2014 Virtual Membership Meeting (VMM14) took place on June 5. The presentations and a detailed transcript will be available on ALA Connect.
- At the 2014 Annual Conference, the Membership Committee will consider a special promotion to encourage lapsed very small and small libraries to rejoin ALA.

- Ongoing membership development activities include quarterly e-mail (Informz) campaigns to lapsed and prospective organizational members and monthly e-mail campaigns to lapsed and prospective personal members.
- The quarterly e-publication, MVP (Member Value Programs) Digest, which helps members be more aware of their ALA tangible benefits, was distributed to all members in May.

The ALA Membership Pavilion

(see highlights section)

Office for Diversity
(OFD)

2014 ALA Annual Conference: 16th Spectrum Leadership Institute

The 2013-2014 Spectrum Scholars and alumni of the Spectrum Scholarship Program will gather together at the 16th Spectrum Leadership Institute, June 26-29. The 2014 Institute features education programs developed and presented by Spectrum alumni, networking opportunities with alumni and leaders from across the association, and opportunities for Spectrum Scholars to experience the full scope of the ALA Annual Conference. Spectrum Institute presentations include:
- Branding You! Matching Your Brand to Your Career Plan;
- Advocating Smarter: Powerful Persuasion Techniques for the Influential Professional;
- Branching Out: Adventures in Non-Traditional Libraries and New Emerging Roles;
- Making a Mentorship Match: What Works, What Doesn't, and What Can ALA Offer;
- Power, Privilege, and Positionality: Applying a Critical Lens to LIS Education.

On Friday, the full day of alumni-led programming includes a luncheon featuring representatives from Library Champion ProQuest which joined the Spectrum Community to personally make a special announcement about a new level of engagement and support. The Institute will conclude by awarding certificates of completion, distributed by Spectrum champions and advisors: Dr. Em Claire Knowles, Ben Rodriguez, Holly A. Smith, and Dr. Betty J. Turock.

2014 ALA Annual Conference: "Cultivating Diversity in LIS Education"

The ALA Office for Diversity and the University of Washington iSchool extend an invitation to the seventh annual information session "Cultivating Diversity in LIS Education" focused on recruiting diverse PhD students to the field of library and information science. "Leaders Wanted" takes place Saturday, June 28, 2014 from 10:30 a.m.-1:00 p.m. in the Las Vegas Hotel – Paradise South and features a panel of LIS PhD students sharing their journeys and helpful tips for the PhD application process; an introduction to the Spectrum Doctoral Fellows and the ALISE/ALA Social Justice Collaboratorium; and an Options Fair where attendees can speak with faculty, doctoral students, and other representatives from a wide variety of schools from across the country; learn about LIS PhD programs and funding opportunities. All are welcome to join us.:

2014 ALA Annual Conference: 'Diversity Success Stories'

The Office for Diversity is also sponsoring a session entitled 'Diversity Success Stories' on Saturday, June 29 at 4:30 p.m. in the Las Vegas Convention Center, Room N240. Panelists are Rene Bue, Programming and Outreach Coordinator, Hedberg Public Library; Beatriz Guevara, Reference Librarian, Charlotte Mecklenburg Library; and Charlene Maxey-Harris, Chair, Research and Instructional Services, University of Nebraska-Lincoln. This session focuses on highlighting successful diversity initiatives with an emphasis on those that foster organizational change.

2014 ALA Annual Conference: The Knowledge Alliance – Discovering Librarianship Initiative

The *Knowledge Alliance – Discovering Librarianship* initiative continues into Fall 2014. The Knowledge Alliance will continue to recruit through a series of career fairs this Fall. Building on the success of cohort-based diversity initiatives, 35 early career librarians were convened through an IMLS funded project to develop a diversity-focused recruitment strategy. The Knowledge Alliance brand emphasizes peer mentoring and enables allies to engage potential library professionals at every step of their journey, from initial interest to selecting a graduate program and to pursuing professional opportunities. Learn more about how this innovative program supports a network of passionate new librarians who collectively serve as resources for individuals interested in LIS careers by visiting the OFD Booth during the ALA Annual Conference in Las Vegas – by the registration counter or attend *Rebranding Librarianship - Building a Knowledge Alliance*, on Sunday, June 29, 10:30 - 11:30 a.m. in the Las Vegas Convention Center S225. Read up on the 5 Essential Information Workshops held in May.

Office for Government Relations
(OGR)

ALA Prepares to Help Protect the Open Internet via Net Neutrality

In May, the Federal Communications Commission (FCC) voted to open a new Notice of Proposed Rulemaking on ensuring the Open Internet. The American Library Association will actively engage—with ALA members, library allies, the FCC and Congress, if needed—in this vital proceeding. ALA was one of the first to file when the FCC opened the docket in February. In May, Office of Government Relations Director Lynne Bradley was interviewed by *The Washington Post* for the feature article "Why the death of net neutrality would be a disaster for libraries." The ALA Washington Office asks that libraries email the ALA Washington Office (lclark@alawash.org) examples of Internet Service Provider (ISP) slowdowns, lost quality of service relative to subscribed ISP speeds, and any other harm related to serving community needs.

ALA Welcomes Open Internet Bill

In June, ALA President Barbara Stripling applauded the introduction of the Online Competition and Consumer Choice Act of 2014. Introduced by Rep. Doris Matsui (D-CA), the net neutrality bill would prohibit Internet service providers from giving preferential treatment to the traffic of

online content, applications, services, or devices. Stripling is rallying librarians to support the legislation.

<u>Presidential Contender Sen. Jim Webb to Address ALA Annual Conference</u>

The midterm elections are steadily approaching, and libraries need to be prepared. To learn more about how the November elections will affect libraries, don't miss this year's "Washington Update" session at the ALA Annual Conference, where former Virginia Senator Jim Webb will detail the upcoming national election season and the ways that libraries and library funding will be affected. Called a "potential presidential candidate" by *The Washington Post*, Sen. Webb has been a combat Marine, a counsel in Congress, an assistant secretary of defense and Secretary of the Navy, an Emmy-award winning journalist, an accomplished filmmaker and an author of ten books. The session takes place on Saturday, June 28, 2014, from 8:30–10:00 a.m. in the Las Vegas Convention Center N259/261.

<u>ALA Active on Surveillance and Privacy Issues</u>

ALA continues to work closely and aggressively in tandem with partners in several coalitions to reform the multiple statutes that provide the government with various forms of surveillance and investigatory authority. In May, the House of Representatives passed a version of the USA FREEDOM Act intended to end the "dragnet"-style collection of Americans' phone records by the government, but did not go far enough to protect citizens' privacy. As a result, ALA President Barbara Stripling released a statement responding to the passage of the USA FREEDOM Act. In June, [ALA joined more than 30 other civil liberties and privacy organizations](#) in writing to key Members of the Senate to support the modification of the USA FREEDOM Act so that it ends the "bulk collection" of telephone business records, and builds transparency and additional oversight into court-approved surveillance activities. The Senate Judiciary Committee is expected to take up the measure this summer.

<u>Workforce Investment Act (WIA) Moves Forward</u>

In May, the U.S. House and U.S. Senate introduced the Workforce Innovation and Opportunity Act, a bill on workforce investment which acknowledges the work libraries do to help the public gain important employment skills and find jobs—and the legislation allows libraries to be paid for these efforts. Thanks to their continuous work, libraries are part of this bill. It is expected that the Senate will take up this House-Senate WIA Agreement for a vote in mid-to-late June, then it would move to the House. Library advocates are encouraged to sign up for the ALA Washington Office's Legislative Action Center for advocacy opportunities to help push this legislation forward: http://ala.org/takeaction.

Office for Human Resource Development and Recruitment (HRDR)

<u>Librarians and career planning</u>

(see highlights section)

Emerging Leaders Class of 2015 Application Now Open

Applications for the 2015 class of Emerging Leaders are now being accepted. Applications must be submitted online. Deadline for submission of the application and all references is August 1, 2014. Details on the program criteria as well as a link to the application can be found on the Emerging Leaders Web page. The program is designed to enable library workers to get on the fast track to ALA and professional leadership. Participants are given the opportunity to work on a variety of projects, network with peers and gain an understanding of the ALA structure and wide range of activities. Individuals who are considering applying to the program should be under 35 years of age or be a new library professional of any age with fewer than five years of experience working at a professional or paraprofessional level in a library.

**Office for Information Technology Policy
(OITP)**

Over-Filtering in Schools and Libraries Harms Education, New ALA Report Finds

Schools and libraries nationwide are routinely filtering internet content far more than what the Children's Internet Protection Act requires, according to "Fencing Out Knowledge: Impacts of the Children's Internet Protection Act 10 Years Later," a report released by the ALA Office for Information Technology Policy (OITP) and the ALA Office for Intellectual Freedom (OIF). "Fencing Out Knowledge" is based on a year-long study that included a two-day symposium during the summer of 2013 and other research.   (*see also the OIF report*)

New *American Libraries* Supplement Examines Major Trends in Digital Content

(see highlights section)

ALA Collaborates with Senator Byron Dorgan to Publish Op-Ed in *Roll Call*

"America doesn't move ahead by leaving some behind," former Senator Byron Dorgan wrote in an article published in June in Roll Call, where he made the case that the Federal Communications Commission (FCC) should bolster its support for high-speed internet infrastructure development in rural American communities. In the article, Sen. Dorgan advocated for increased support for E-rate, the program that helps schools and libraries obtain affordable vital Internet access and advanced telecommunications services. The op-ed was developed under the rubric of ALA's *Policy Revolution!* initiative, a national public policy agenda and action plan for U.S. libraries supported by the Bill & Melinda Gates Foundation. Read the op-ed.

E-rate Engagement Continues

In May, library and school broadband took center stage at a day-long FCC workshop on E-rate modernization. The workshop convened library professionals, education administrators, non-profit leaders and local government officials to discuss a host of connectivity topics, including the importance of internal connections in libraries and schools; the need to provide "last mile" connections to library patrons and students living in underserved areas; the challenges and

benefits of collective internet access and network services purchasing; and the challenge of improving technical assistance services in libraries and schools.

<u>Margaret Kavaras Selected for 2014 ALA Google Policy Fellowship</u>

Margaret Kavaras will serve as the ALA's 2014 Google Policy Fellow. Kavaras will spend ten weeks this summer in Washington, D.C. working on technology and Internet policy issues. As a Google Policy Fellow, Kavaras will work in diverse areas of information policy that include digital copyright, e-book licenses and access, telecommunications policy, digital literacy, online privacy, and the future of libraries.

<u>Library Associations Select Robert Oakley Scholarship Winner</u>

The Library Copyright Alliance has awarded Carla Myers the 2014 Robert L. Oakley Memorial Scholarship. The Library Copyright Alliance, which includes ALA, established the Robert L. Oakley Memorial Scholarship to support research and advanced study for librarians in their early-to-mid-careers who are interested and active in intellectual property, public policy, copyright and their impacts on libraries.

Office for Intellectual Freedom (OIF)

Susan B. Anthony List v. Driehaus

This past spring, the American Library Association and the Freedom to Read Foundation (FTRF) joined with a broad coalition of bookstores and other organizations to file an *amicus curiae* brief in *Susan B. Anthony List v. Driehaus*. An adverse decision in this case could have negatively affected the right to challenge laws that infringe on the First Amendment prior to their enforcement. On June 16, 2014, the Supreme Court issued its opinion, holding in a unanimous 9-0 ruling that "a credible threat of enforcement" is sufficient to establish standing in cases with First Amendment implications. The case represents an important victory for the ALA, FTRF, and other organizations that protect the right of free expression, freedom of the press and the right to receive information by filing pre-enforcement challenges to statutes that violate the First Amendment.

<u>Extensive OIF Outreach in May</u>

In May, 2014, Barbara Jones, Director, OIF, and Deborah Caldwell-Stone, Deputy Director, OIF, did extensive outreach to the library community, speaking at meetings of the Swedish Library Association, the Maryland-Delaware Library Association, the Monterey Bay Area Cooperative Library System, the Utah Library Association, Dominican University GSLIS classes, and the Illinois State Library's Small Public Library Management Institute.

<u>"Fencing Out Knowledge: Impacts of the Children's Internet Protection Act 10 Years Later"</u>

The Office for Intellectual Freedom is pleased to join with the Office for Information Technology Policy in announcing the publication of <u>"Fencing Out Knowledge: Impacts of the Children's</u>

[Internet Protection Act 10 Years Later,"](#) a report detailing how overfiltering has negatively impacted education and the right to receive information. The report is based on a year-long study that included a two-day symposium during the summer 2013 and other research.   (*see also the OITP report*)

ALA Council to Review/Approve Revisions to Several Interpretations to the Library Bill of Rights

During the ALA Annual Conference in Las Vegas, the Intellectual Freedom Committee will be bringing forward [revisions to several Interpretations to the Library Bill of Rights](#) for approval by ALA Council in preparation for the publication of the ninth edition of the Intellectual Freedom Manual.   Among the Interpretations proposed for revision are *Diversity in Collection Development*, *Labels and Ratings Systems, Challenged Resources* (formerly *Challenged Materials*), *Advocating Intellectual Freedom* (formerly *Importance of Education to Intellectual Freedom*) and *Privacy*.

2014 ALA Annual Conference: OIF Programs

The Intellectual Freedom Committee, the Committee on Professional Ethics, and the Intellectual Freedom Roundtable will present several programs at the ALA Annual Conference, including ""Speaking about The Speaker," "What Would You Do? Ethics in Action: Libraries and Law Enforcement," and "The Comic Book Legal Defense Fund - Intellectual Freedom and the Defense of Graphic Novels and Comic Books." Program co-sponsors include the American Association of Publishers, the Black Caucus of the American Library Association, and the Library History Round Table.

2014 Eli M. Oboler Memorial Award

The 2014 Eli M. Oboler Memorial Award, presented by the Intellectual Freedom Roundtable for the best published work in the area of intellectual freedom, will be given to June Pinnell-Stevens for her book "Protecting Intellectual Freedom in Your Public Library: Scenarios from the Front Lines." The Eli M. Oboler Memorial Award recognizes the best published work in the area of intellectual freedom for the previous year.

2014 Gerald Hodges Intellectual Freedom Chapter Relations Award

The Intellectual Freedom Roundtable has awarded the 2014 Gerald Hodges Intellectual Freedom Chapter Relations Award to the New Jersey Library Association. The award recognizes an organization that has developed a strong multi-year, ongoing program or a single, one-year project that exemplifies support for intellectual freedom, patron confidentiality, and anti-censorship efforts.

**Office for Library Advocacy
(OLA)**

Outreach to Libraries facing Crises

- OLA, PLA, and United for Libraries collaborated on a joint letter from ALA President Barbara Stripling, PLA President Carolyn Anthony, and United President Rod Wagner to New York legislators in protest of legislation that would affect libraries. These bills would limit trustee terms from five years to three, and propose a unilateral removal provision.
- OLA and AASL collaborated on a joint letter from ALA President Barbara Stripling and AASL President Gail Dickinson in protest of potential elimination of school library positions in Mansfield, OH public schools.
- OLA and AASL collaborated on a joint letter from ALA President Barbara Stripling and AASL President Gail Dickinson in protest of potential elimination of school library positions in Duval County, FL.
- OLA and AASL are collaborating on a joint letter from ALA President Barbara Stripling and AASL President Gail Dickinson in protest of potential elimination of school library positions at Howard High School of Technology in Wilmington, DE.

Declaration for the Right to Libraries

- There will be a signing and materials pick-up area at the ALA Member Pavilion in the Conference Center during the Annual Conference. A display of signed declarations will be featured at the President's Program reception.
- Due to overwhelming interest, the Declaration for the Right to Libraries initiative will continue beyond 2013-2014 ALA President Barbara Stripling's presidential year.
- Downloadable materials, the toolkit and more will continue to be available online at www.ala.org.
- The ALA Office for Library Advocacy staff will continue to assist members as needed.
- ALA asks that members no longer send the physical declarations, but continue to contact the ALA Office for Library Advocacy with details about the relevant events.
- More than 100,000 people have signed the Declaration this past year, and almost 300 signings took place.

OLA on the road

OLA Director, Marci Merola, presented at the Connecticut Library Association April 29; and gave the keynote address at the Vermont Library Association Annual Conference, May 19. Staff also participated in the Summit on the Future for Libraries in Washington, D.C., May 2 and 3, and National Library Legislative Day, with legislative visits with the Illinois delegation, also in Washington, D.C., May 4-6.

Libraries Change Lives Webinar Series

OLA produced the final webinar in the *Libraries Change Lives* webinar series on Monday, June 9, focusing on community engagement through use of the Declaration for the Right to Libraries. Presenters included Hadi Dudley, Library Director of the Bentonville (AR) Public Library; Jeff Simpson of Troy University and the Alabama Library Association; Mary Reiman, Director of Library Media Services at Lincoln (NE) Public Schools; and Lisa Hoenig, Library Director of the Redford (MI) Township District Library. ALA President Barbara Stripling moderated and discussed her vision for the Declaration during her presidential year and beyond. The webinar was filled to capacity.

School Library Update

OLA is partnering with AASL and PIO to develop new, updated messaging about school libraries as well as planning for outreach to editorial boards.. The web portal and new messaging will launch this fall.

Office for Literacy and Outreach Services (OLOS)

Meetings and Programs at the Annual Conference

- The Committee on Literacy and the US Citizenship and Immigration Service will again host a discussion group on citizenship resources and programming at libraries. "Citizenship Programs and Resources at the Library" will be held on Sunday, June 29 from 8:30-10:00 a.m. in Room N236 at the Las Vegas Convention Center.
- The Diversity & Outreach Fair and the Parade of Bookmobiles will be held on Saturday, June 28, 3:00 - 5:00 p.m. in the Special Events Area in the Exhibits Hall. Thirty-six libraries and library related organizations will showcase innovative and successful "diversity in action" ideas. This year's Fair will be held in conjunction with the 2014 ALA Parade of Bookmobiles, which will feature bookmobiles from the Las Vegas-Clark County Library District and the Summit County, Utah, Public Library.
- The Coretta Scott King Book Awards Committee will mark the Awards' 45th anniversary during the ALA Annual Conference with a special author panel featuring Nikki Grimes, Patricia McKissack, Kadir Nelson, Theodore Taylor III, and Rita Williams-Garcia on Saturday, June 28, 5:00 - 7:00 p.m. in the Champagne 4 Ballroom at the Paris Las Vegas Resort.
- Additionally, OLOS holds the Jean E. Coleman Library Outreach Lecture, which will be delivered by Virginia (Ginny) Bradley Moore, former longstanding chair of the ALA Social Responsibilities Round Table (SRRT), Martin Luther King, Jr. Holiday Task Force and retired librarian from the Prince Georges County Memorial Library System in Oxon Hill, MD. The 2014 Lecture will be held on Monday, June 30 from 8:30-10:00 a.m. in Room N231/233 in the Las Vegas Convention Center.

Pathways to Democracy

Spotlighting titles appropriate for grades K-12, "Coretta Scott King Award Books Discussion Guide: Pathways to Democracy," published by ALA Editions, builds on the rich legacy of the Coretta Scott King award-winning books to offer an important educational resource for teachers, librarians, parents and other caregivers. This guide, written by Adelaide Poniatowski Phelps and Carole J. McCollough, identifies within the plot, character and themes of each book those values that relate to being an American citizen and to living in a democratic society and then shows how to use the book as a springboard for discussion. The authors will be on hand for a signing and sale of the book after the Coretta Scott King Book Awards Breakfast on Sunday, June 29.

The American Dream Starts @ your library

As part of its continuing story collection effort for The American Dream Starts @ your library English language learner grant initiative, OLOS staff visited the Eisenhower Public Library District in Harwood Heights, Illinois and the Riverside County Library District in Riverside, California to document the continuing impact of the program. OLOS and the ALA Public Information Office will be developing video captured from these visits into video blog posts on atyourlibrary.org. These two libraries are among 44 public libraries in 21 states to receive one-time grants of $5,000 to $15,000 to add or expand literacy services for the adult English language learners in their communities.

ATALM 2014 International Conference

OLOS staff presented and exhibited at the 2014 International Conference of the Association of Tribal Archives, Libraries, and Museums in Palm Springs, California from June 10-12. In addition to exhibiting and sharing resources from OLOS and the association, John Amundsen and Michelle Harrell Washington presented on using social media tools to enhance library advocacy and public awareness efforts.

Office for Research and Statistics (ORS)

Digital Inclusion in public libraries study

As part of the Digital Inclusion Survey, funded by the Institute of Museum and Library Services (IMLS) and conducted by the American Library Association Office for Research & Statistics and the Information Policy & Access Center at the University of Maryland College Park, the project partners will conduct a national sample study of actual Internet access speeds in the summer of 2014 in public libraries. The speed test study is an addition to the three-year National Leadership Grant from the IMLS to study digital inclusion. High-speed broadband is crucial for providing library users access to the wealth of available digital content, including employment services, health care services and other digital content. The data collection will answer questions about the quality of Internet connections in public access computers and wireless-connected devices at various points in the library day. Results from the speed test study will be published in September, 2014, including a report and a public release data file. Grant partners include ALA OITP and the International City/County Management Association (ICMA).

LARKS (Librarian and Researcher Knowledge Space), New ORS Website for Researchers

Grant work was completed for the long-running Public Library Funding & Technology Access study. The final deliverable in the grant, funded by the Bill & Melinda Gates Foundation, is a new research website developed and deployed by the ALA Office for Research & Statistics. The site was developed in response to a challenge identified during the Invitational Seminar for Public Library Researchers held in May, 2013. The challenge called for a centralized resource for those interested in interpreting and performing library research. LARKS (Librarian and Researcher Knowledge Space) is devoted to resources for researchers studying public, school and academic libraries, librarians-as-researchers, library and information science students, and

grant seekers. The site includes descriptions and links to current major national studies, such as the Digital Inclusion Survey, a variety of information about research methods, links to tools such as sample calculators and visualization apps, and links to other useful library research sites, such as the Colorado Library Research Service. One of the interesting requests ORS has received is to link the LARKS website to the Research Methods Library of Alexandria. Dr. Ronald LaPorte, University of Pittsburgh, is collaborating with Dr. Ismail Serageldin, Director of the Library of Alexandria to develop a worldwide network of researchers and provide research methods information at no cost to all countries.

Public Information Office (PIO)

Advocating for the Value of Libraries

(see highlights section)

ALSC Speaks out on the Need for Diverse Collections

PIO worked with ALSC and ALSC president Starr LaTronica to craft an op-ed on the need for diverse materials in libraries and how El día de los niños/El día de los libros is diversity in action. The op-ed entitled "Libraries Working to Bridge the Cultural Divide" was picked up by the *Huffington Post* and has nearly 400 Facebook shares, and received more than 150 tweets. ALSC leadership also participated in an interview with *CNN.com* regarding LaVar Burton's Reading Rainbow Kickstarter efforts. The article entitled "LeVar Burton's 'Reading Rainbow' Kickstarter exceeds goal on first day," featured Starr LaTronica and received more than 11,000 Facebook likes.

Library Community Engagement

PIO worked to incorporate messages regarding community engagement into high-level placements including the announcement of the winner of the Lemony Snicket Prize. The story was picked up by the *Associated Press* and thousands of news organizations within the U.S. and Europe. *San Francisco Chronicle* Book Blogger John McMurtrie wrote an article entitled "Winner named for new Lemony Snicket librarian prize" that featured the following quote from Barbara Stripling, "Copel is a brilliant example of how librarians can serve as change agents. Her leadership and commitment show the vital role that librarians and libraries play in energizing and engaging the communities that they serve." Another noteworthy inclusion of community engagement is an article from *USA Today* featuring PLA president Carolyn Anthony entitled "Libraries' choice: Change or fade into oblivion." The article provides several examples of libraries partnering with local community organizations to provide unique services.

Highlighting Teen Literature and Summer Reading

Trends in teen literature was a hot topic among reporters. YALSA president Shannon Peterson participated in an interview with MTV news to discuss what books are appealing to teens and YALSA President-Elect Christopher Shoemaker participated in an interview with the Chicago Tribune's *Printers Row Journal* regarding YA publishing trends. Other notable interviews

include AASL past-president Carl Harvey's interview with *Scholastic Parent and Child Magazine* to provide tips on how parents can raise avid readers and keep them reading over the summer months.

**Public Programs Office
(PPO)**

Applications Now Accepted for *Shakespeare and His First Folio*

PPO is accepting applications for *Shakespeare and His First Folio*. The traveling exhibition, part of the international events planned for 2016, the 400th anniversary of William Shakespeare's death, will bring a 1623 original edition of the playwright's first published collection, along with six interpretive panels, to 53 sites –- one site in all 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. The opportunity is open to public, academic and special libraries, small museums, historical societies and other cultural venues; each location will host the exhibition for four weeks. PPO is accepting applications through early September, and the tour will launch in January 2016. The exhibition is offered in collaboration with the Folger Shakespeare Library and the Cincinnati Museum Center with support from the National Endowment for the Humanities (NEH).

Muslim Journeys Grants Support Film Discussion Programs

PPO, in collaboration with NEH, will soon announce another round of *Let's Talk About It: Muslim Journeys* scholar-led program grants. This round of grants — which is open to the 953 grantees who received the original funding for reading and discussion programs in 2013 — offers the opportunity to receive two more films: *Besa: The Promise* and *The Light in Her Eyes.* With funding from the Doris Duke Foundation for Islamic Art, libraries will receive a $250 cash grant to present at least one film screening and discussion program moderated by a local scholar. Applications will be accepted beginning in summer 2014. Awardees will be announced in August, and programming will take place between September 2014 and April 2015.

Sara Jaffarian School Library Program Award Winner Chosen

Perry Meridian Middle School in Indianapolis, Indiana, has won the 2014 Sara Jaffarian School Library Program Award for Exemplary Humanities Programming for "R.O.A.D. I Travel" (Research, Observe, Analyze, Discover), a genealogy/family history unit for eighth-graders. A press release announcing the winner will be released shortly. PPO received 10 applications for the prize, which recognizes outstanding K-8 programming in social studies, poetry, drama, art, music, language arts, foreign language and culture. Perry Meridian Middle School will receive a plaque recognizing the achievement and a cash award of $4,000. Applications for the 2015 award will open this summer.

National Impact of Library Public Programs Assessment Stakeholders Convene

Supported by an IMLS National Forum Research planning grant, the National Impact of Library Public Programs Assessment (NILPPA) is a one-year project that supports the development of a comprehensive research agenda and five-year implementation plan to understand and

document the characteristics, audiences, outcomes, and value of public programming in libraries at a national level. PPO and its research partner, New Knowledge Organization, are currently in Phase 2 of the project, working with key stakeholders to develop priorities, models and an action plan for implementing a research agenda to document the impact of public programs delivered by libraries. A group of stakeholders convened in Chicago this past May to develop a comprehensive research agenda that will be presented as a white paper in fall 2014.

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Shares the 'State of the Association' during New Virtual Membership Meeting

(see highlights section)

Ann M. Martin and Kathleen R. Roberts to Join David Warlick at AASL Fall Forum

Ann M. Martin and Kathleen R. Roberts, leaders in the school library profession, will join David Warlick as presenters at the AASL 2014 Fall Forum. Taking place October 17-18, *School Librarians in the Anytime Anywhere Learning Landscape*, will convene in St. Louis and be broadcast to nine satellite sites across the country. .

Betsy Lobmeyer Receives Inaugural Roald Dahl Miss Honey Social Justice Award

Betsy Lobmeyer and her project "Charlie's Ever Warming Blankets" Children in Poverty, is the inaugural recipient of AASL's Roald Dahl Miss Honey Social Justice Award. Sponsored by Penguin Random House, the Roald Dahl Award recognizes collaboration between school librarians and teachers in the instruction of social justice using school library resources.
Expert Panel Connects Educators to the Digital Education Transformation

Prestigious members of the Project Connect team will discuss how information professionals can reimagine the ways they support student learning during a panel presentation at the 2014 ALA Annual Conference in Las Vegas. Hosted by AASL, this dynamic discussion will take place at 4:30 p.m. on Saturday, June 28, in Room N259/261 of the Las Vegas Convention Center. This event is included in conference registration, and all are invited to attend.

New AASL Publication Develops School Library Collections for the 22nd Century

The newest from AASL, "Developing Collections to Empower Learners," examines collection development in the context of today's shift toward digital resources, while emphasizing the foundational beliefs of the school library profession. Written by AASL member Sue Kimmel, the book provides practical advice about needs assessment, planning, selection, acquisitions, evaluation and continuous improvement for collections to support AASL's "Standards for the

21st-Century Learner." The publication is available in both print and e-book formats, as well as a print/e-book bundle, and can be purchased through the ALA online store.

AASL Invites Program Proposals for its 17th National Conference & Exhibition

AASL invites proposals for preconference workshops and concurrent sessions to be presented during its 17th National Conference & Exhibition taking place November 5-8, 2015, in Columbus, Ohio. The preconference workshop deadline is Friday, August 15, 2014, and the concurrent session deadline is Friday, November 7, 2014. More information is available at

AASL Releases Senior/Capstone Project Survey Results and Executive Summary

Results of a survey undertaken by the AASL Senior Project/Capstone Project Task Force are now available as part of an executive summary detailing the completion of the group's work. The task force was charged with gathering examples of exemplary implementation of student-centered Senior/Capstone Projects that involve school librarians as integral to the information literacy and inquiry process.

Two *School Library Research* Articles Recognized by LIRT

Two articles from AASL's online research journal, *School Library Research* (SLR), have been named 2013 Top Twenty articles by the Library Instruction Round Table (LIRT) of the American Library Association (ALA). The SLR articles included in the 2013 list are:
- "Preparing Teachers and Librarians to Collaborate to Teach 21st Century Skills: Views of LIS and Education Faculty" and
- "Crosswalk between the *Framework for K–12 Science Education* and *Standards for the 21st-Century Learner*: School Librarians as the Crucial Link."

Association of College and Research Libraries (ACRL)

Framework for Information Literacy for Higher Education Draft Revision

(see highlights section)

ACRL 2015 Update

ACRL 2015 conference registration opened in May 2014 to allow individuals with fiscal years ending in June 2014 to pay fees out of this fiscal year. February 13, 2015 is the early-bird deadline. Housing and scholarship applications are available now on the conference website . Preconference registration will be announced and available in September 2014.

College & Research Libraries 75th Anniversary Issue Article Selections

In preparation for the upcoming celebration of ACRL's 75th anniversary, the editorial board of *College & Research Libraries* (*C&RL*) asked the journal's readers to help identify seven

"landmark" articles from *C&RL* history to be included in a special issue of the journal to be published in March 2015 and discussed at the ACRL 2015 Conference in Portland, Oregon. The articles were selected from a list of 30 finalists identified by the editorial board and a group of past *C&RL* editors, as well as one 'people's choice' article selected by the readership. The editorial board is currently identifying authors for companion essays from among leading thinkers in academic libraries and LIS education, aimed at illuminating the contemporary, and ongoing, significance of these works. These companion essays will be published alongside the original articles in this special issue of the journal. Complete details on the *C&RL* 75th anniversary issue, including a list of selected articles, are available on the [ACRL 75th anniversary website.](#)

Underlined heading: New ACRL Publication: *The Embedded Librarian's Cookbook*

ACRL has released a new book, *The Embedded Librarian's Cookbook,* edited by Kaijsa Calkins and Cassandra Kvenild, in June 2014. *The Embedded Librarian's Cookbook* offers step-by-step guidelines for implementing tested approaches to embedded librarianship. Following the popular format of ACRL's 2009 release *The Library Instruction Cookbook*, the book features 55 "recipes" sorted into categories related to working with a variety of instructional situations, audiences, and levels of engagement. *The Embedded Librarian's Cookbook* is available for purchase in print through the ALA Online Store and Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

New ACRL Publication: *The Librarian Stereotype*

A second new ACRL release in June 2014 is *The Librarian Stereotype: Deconstructing Presentations and Perceptions of Information Work,* edited by Nicole Pagowsky and Miriam Rigby. *The Librarian Stereotype* serves as a response to passionate discussions regarding the ways in which librarians are perceived. Through twelve chapters, covering topics such as racial and ethnic identity, professional personas, pop culture, and a variety of specific stereotypes of librarians, the book reignites an examination of librarian presentation within the field and in the public eye, employing theories and methodologies from throughout the social sciences. *The Librarian Stereotype: Deconstructing Presentations and Perceptions of Information Work* is available for purchase in print, as an e-book, and as a print/ e-book bundle through the ALA Online Store; in print and for Kindle through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Keeping Up With… Financial Literacy

The latest edition of [Keeping Up With…,](#) ACRL's new online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, is available. The May edition featured a discussion of Financial Literacy by Adi Redzic. Keeping Up With… is available on the ACRL website, and each issue will be sent via email to ACRL members. Non-members can visit ACRL's [email subscription page](#) to sign up to receive Keeping Up With… and a variety of other ACRL awareness publications.

Call for e-Learning Proposals

Submit a proposal for a live webcast or asynchronous online course and share cutting-edge practices and innovative developments with academic and research library colleagues. Check out the e-Learning Call for Proposals on the ACRL website for complete details, including information on session formats. Proposals must be submitted via the online submission form by July 7, 2014. Contact Margot Conahan at mconahan@ala.org or (312) 280-2522 with any questions.

e-Learning Update

ACRL's e-Learning program offered one online course and three live webcasts during the ast month and a half. 148 individuals and 18 groups participated in these e-Learning events on topics including data management, community engagement, and instruction. Upcoming online seminars and webcast topics include arts librarianship, user experience, data management, and customer service. Full details and registration information are available on the ACRL website.

Association for Library Collections & Technical Services (ALCTS)

ALCTS Appoints New "ALCTS News" Editor

Rebecca Mugridge, Associate Director for Technical Services and Library Systems at the University at Albany, SUNY, has been appointed editor of the "ALCTS News", the division's electronic web-based news source. Currently Chair of the Cataloging and Metadata Management Section, Rebecca assumes her new post after ALA's Annual Conference in Las Vegas. She succeeds Alice Pearman. The "ALCTS News" editor sits on the Membership and Publications Committee of ALCTS and as an ex-officio member of the ALCTS Board of Directors.

ALCTS Board Adopts Open Access Statement

The ALCTS Board has adopted a statement on open access publishing for the division. Coming out of a recommendation of the Publishing Review Task Force, this statement outlines ALCTS' approach to opening its publications to researchers and others. Highlights of the statement include positions on green and gold open access for ALCTS' journal *Library Resources & Technical Services*; encouragement of authors to deposit their works in institutional repositories; use of Creative Commons licenses; the establishment and development of ALA's institutional repository; and availability of many ALCTS' publications at no charge or without restrictions.

2014 ALA Annual Conference: ALCTS President's Program

The Quiet Strengths of Introverts is the title of the ALCTS President's Program featuring Jennifer Kahnweiler, on Monday, June 30, 10:30 - 11:30 a.m., Auditorium Speakers Series, LVCC N249. The world of work is changing. It's fast, virtual, and global. The introvert's quiet strengths are keys to meeting the challenges ahead. Introverts (who make up half the U.S. population) can challenge the status quo, provoke new thoughts, and inspire others Hailed as a "champion for introverts," bestselling author Jennifer B. Kahnweiler will talk about how and why.

Kahnweiler has identified six key strengths of introverts and maps out a process for raising one's quiet influence quotient (QIQ). Her books, *The Introverted Leader:Building on Your Quiet Strength and Quiet Influence*: *The Introvert's Guide to Making a Difference*, have sold more than 50,000 copies and are translated into ten languages. An executive coach, she speaks internationally and has appeared on *HuffPost Live* and in *Forbes*, *Time*, *Bloomberg Business Week* and the *Wall Street Journal*. A book signing will follow the presentation.

2014 ALA Annual Conference: ALCTS Awards Honors Member Achievement

The ALCTS Awards Ceremony on Saturday at 5:30 p.m. in the Paris Las Vegas, Champagne 1, will honor many ALCTS members and non-members for their individual and collaborative achievements. Olivia Madison, Dean of Libraries at Iowa State University, will be presented the ALCTS Ross Atkinson Lifetime Achievement Award for her work in ALCTS and the profession. New this year is "ALCTS Honors…" , which honors four ALCTS members for their extended outstanding contributions to the division: Dale Swensen, Janet Swan Hill, Dina Giambi, and Susan Davis.

2014 ALA Annual Conference: ALCTS Photo Scavenger Hunt

If attending the ALA Annual Conference 2014 in Las Vegas, join in the fun and participate in the ALCTS Photo Scavenger Hunt. Running from Friday night through Monday of the Annual Conference (Friday, June 27 – Monday, June 30) attendees can score points by snapping photos of all the great people, places, and things going on around them. Programs, meetings, booths, authors, Las Vegas landmarks, and even fellow ALA-ers are on our daily photo lists. The Hunt will kick off Friday from 7 to 9 p.m. at ALCTS 101 in the Las Vegas Hotel Pavilion, where participants will be able to get a head start on the competition. Score the most points and win from the collection of fabulous prizes, including:
- Grand Prize: 2014 ALA Annual Conference registration reimbursement
- 2nd place: $100 American Express gift card
- 3rd place: $65 Barnes and Noble gift card
- 4th place: ALCTS CE Certificate good for one free individual registration to an ALCTS webinar
- 5th place: $25 Starbucks gift card

2014 ALA Annual Conference: Section Forums Offer Valuable Information for Attendees

Once again ALCTS Sections offer outstanding forums for ALA conference attendees. Notable highlights from Preservation, Cataloging and Metadata Management and Continuing Resources:
- Preservation Forum: Sunday, June 29, 4:30-5:30 p.m., LVCC S228. The Preservation and Reformatting Section's role and involvement in the ALA Midwinter Meeting going forward.
- CaMMS Forum: Sunday, June 29, 1:00-2:30 p.m., LVCC N111. What is all this #$%!? Translating BIBFRAME: Making its potential mutually intelligible to catalogers and coders alike.

- CRS Updates: Continuing Resources Cataloging Forum, Monday, 1:00-2:30 p.m., LVCC N256. Updates from CONSER, the ISSN Center, and CC:DA, in addition to featuring a panel discussion on current issues and practice.
- Continuing Resources Standards Forum, Sunday, 10:30-11:30 a.m., LVCC N111. Improving Article Delivery Through Better Link Resolution: Updates on IOTA and KBART
- Holding Information Forum, Saturday, 3:00-4:00 p.m., LVCC S229

2014 ALA Annual Conference: Tech Speed Dating in Las Vegas

Join the ALCTS Library Code Year Interest Group to learn about 7 different technology topics plus participate in a SparkFun demo at the Library Code Year IG session at ALA Annual. Saturday, June 28, 2014 - 1:00pm to 2:30pm, LVCC N119

Association for Library Service to Children (ALSC)

ALSC Awards Bound to Stay Bound Books and Melcher Scholarships

ALSC recently announced the winners of the 2014 Bound to Stay Bound Books and Frederic G. Melcher Scholarships which are offered to help advance the profession of children's librarianship. Bound to Stay Bound Books, Inc has sponsored four scholarship recipients: Sylvia Cecilia Martin Aguiñaga, Los Angeles, CA; Omar Ramirez, Chicago, IL; Callen Nicole Taylor, San Francisco, CA; Elissa MaryAnne Sperling, Dover, MA. Each recipient will receive $7,500 in scholarship aid. The two recipients of the Frederic G. Melcher Scholarship are Danielle Christine Crickman, Cambridge, MA, and Sheila Laurence Olson, Des Moines, IA. Each recipient of the Melcher Scholarship will receive $6,000 in scholarship aid. Recipients must complete their academic work at an ALA-accredited institution.

ALSC Blog Hosts Photo Contest

In April and May, the ALSC Blog hosted a photo contest sponsored by the Friends of ALSC. Twelve members submitted photos relating to children's library service, and nearly 500 individuals voted in the final round. Members were eligible for two prize categories— tickets to the 2014 Newbery-Caldecott Banquet or a $50 Barnes & Noble gift certificate.

Building a Home Library Book Lists

The ALA-Children's Book Council (CBC) Joint Committee, with cooperation from ALSC's Quicklists Consulting Committee, updated and released four Building a Home Library bibliographies to provide guidance to parents, grandparents, and others interested in assembling a high-quality library for their children at home. When creating these lists the committee looked to include tried and true classics; under the radar gems; multicultural books; and new, yet notable, reads for all ages.

Whitehouse Maker Faire

(see highlights section)

Junior Maker Space

As an expansion of the Read! Build! Play! partnership, LEGO and ALSC will be launching the Junior Maker Space program. Through this program LEGO and ALSC will work together to help libraries across the country create Junior Maker Spaces aimed at children 4 to 6 years old. ALSC and LEGO expect to launch this project on June 20 through a satellite media tour with ALSC President, Starr LaTronica.

The Importance of Diversity in Library Programs and Material Collections for Children

The Association for Library Service to Children has translated and released its *The Importance of Diversity in Library Programs and Material Collections for Children* White Paper into Spanish. *Importancia de la diversidad en programas y colecciones de materiales infantiles de las bibliotecas* is now available to download from ALSC's website to be shared with Spanish speaking librarians and communities.

NAEYC National Institute

ALSC hosted a booth at the National Association for the Education of Young Children National Institute for Early Childhood Professional Development June 8 – 10 in Minneapolis, MN. The goal of this booth was to make connections with early childhood educators to talk about the role of libraries in communities and to promote local partnerships between these educators and their own local public libraries.

Young Children, New Media & Libraries Survey

ALSC has been working with Little eLit and the Washington iSchool to create a survey that measures new media usage in libraries for young children (5 and under) and their families as part of the Young Children, New Media & Libraries project. A pilot survey will be released to two pilot sites shortly with a full launch expected for July.

Great Websites for Kids

ALSC has added 12 more sites to Great Websites for Kids, its online resource containing hundreds of links to exceptional websites for children. Sites are reviewed and chosen for inclusion by ALSC's Great Websites for Kids Committee.

Summer Online Courses

Summer courses begin July 14. ALSC will be offering three courses this summer:
- Children's Graphic Novels 101: Selection, Evaluation and Programming for Children,
- Science, Technology, Engineering and Math (STEM) Programs Made Easy, and
- Storytime Tools.

Both the Storytime Tools and STEM courses are being offered for CEU credit. Course descriptions and registration is available on the ALSC website.

Webinar: C is for Common Core and Collection Development

This fall, ALSC will offer C is for Common Core and Collection Development webinar. Kristen Remenar, a children's librarian, writer, teacher and national speaker on literacy for the Bureau of Education and Research, will be instructing the course, and offering practical application in public libraries, big or small. The webinar will break down the Common Core Standards in Reading and Writing to understand expectations for elementary students and how librarians can support and enrich their learning. The webinar will be offered over several weeks in September and October. Registration is now open.

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an online application and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

National Institute Early Bird Registration Deadline is June 30

Planning is well underway for the ALSC National Institute which will be held at the Oakland Marriott City Centre in Oakland, California, September 18-20, 2014. ALSC is encouraging members planning to register for the 2014 ALSC National Institute to do so before the June 30 early bird deadline. Members save $35 by registering before June 30. All special events, including the Opening Session with Steve Sheinkin, the Breakfast for Bill program, and the Closing General Session with Andrea Davis Pinkney are included in the cost of registration.

2014 ALA Annual Conference: ALSC Hosts 101 for New and Prospective Members

At the 2014 ALA Annual Conference, ALSC will once again host ALSC 101. Designed for new and prospective members, ALSC 101 is a great place to learn about the perks of ALSC membership, tips on how to get involved in the organization, and tricks of the trade for navigating the Annual Conference. This event takes place on Saturday, June 28 at 4:30-5:30 p.m. in the Flamingo Hotel - Laughlin II.

2014 ALA Annual Conference: 2014 ALSC Awards Presentation

The 2014 ALSC Awards Presentation, will take place on Monday, June 30, 8:30 – 10:00 a.m. at the Las Vegas Convention Center in Room N255. ALSC is proud to request the honor of your presence at the Awards Presentation. Please join winning authors and illustrators in a special event to celebrate the 2014 Sibert, Carnegie, Batchelder, and Geisel medal and honor winners.

2014 ALA Annual Conference: Charlemae Rollins President's Program

At the 2014 ALSC Charlemae Rollins President's Program, *The Ripple Effect: Library Partnerships that Positively Impact Children, Families, Communities, and Beyond*, attendees will

be inspired to create meaningful partnerships in their libraries and learn how library and community collaborations can be the nexus of support for children and families. Amy Dickinson, syndicated advice columnist, will inspire the audience with the keynote address. She will speak about her collaboration with the Family Reading Partnership of Ithaca, New York to launch the campaign "A Book in Every Bed," that then sparked a national movement. Anna McQuinn, author of *Lola at the Library*, will bring an international perspective to the proceedings and speak of her work in the United Kingdom with young children and their families. The program will round up with a panel of librarians from across the country discussing their innovative partnerships that support children and families. Participants will discover together how community collaborations can create change that ripples out to strengthen families, communities, and beyond. More information will is posted on the ALSC website.

2014 ALA Annual Conference: The 2014 Pura Belpré Award Celebración

ALSC and REFORMA are proud to request the honor of your presence at the Pura Belpré Award Celebración on Sunday, June 29, from 1:00 – 3:00 p.m.. Please join the winning authors and illustrators in a special event to honor and celebrate the 2014 medal and honor winners.

Association of Specialized and Cooperative Library Agencies (ASCLA)

2014 ALA Annual Conference: ASCLA 101

ASCLA will offer its first ASCLA 101 - an introduction to the division on Saturday, June 28s. Raffle prizes will be given away and include large-print copies and audiobooks of Carnegie winners.

2014 ALA Annual Conference: Awards

The following awards will be presented at the ASCLA/COSLA Reception and Awards, 5:45 p.m. to 7:15 p.m., Saturday, June 28, 2014:
- Greenville County Library System (SC), is the winner of the ASCLA/Keystone Library Automation System (KLAS) & National Organization on Disability (NOD) Award.
- The Francis Joseph Campbell Award winner is Chris Mundy, quality assurance specialist, Multistate Center East, National Library Service for the Blind and Physically Handicapped (NLS), Library of Congress.
- Mary Beth Riedner, volunteer at the Gail Borden Public Library District, will receive ASCLA's Exceptional Service Award.

2014 ALA Annual Conference: ASCLA President's Program

Dr. Kylie Peppler, advisor to the Connected Learning Research Network, will speak about connected learning, an exciting educational approach that makes learning relevant to the realities of the digital age where the demand for learning never stops. Join Dr. Peppler to learn

more about the connected learning approach, underlying research, and how it can be successfully leveraged in the design of library spaces and programming targeted at today's youth.

<u>New Book List</u>

In the Margins Book Award and Selection Committee, (ITM) a committee under the umbrella of ASCLA's Library Services for Youth in Custody (LYSC) Interest Group, selected its first list of 25 titles and a top 10. *In the Margins* strives to find the best books for teens living in poverty, on the streets, in custody – or a cycle of all three. <u>New Interest Group on Consortial E-Books</u>

The ASCLA Consortial E-Books Interest Group has just been created to provide a regular forum for consortial discussion and to meet at Annual Conferences and Midwinter Meetings. Consortia represent a large segment of libraries and can be influential with publishers and vendors to benefit libraries and library users as the e-book landscape evolves.

<u>Trip to the Rivieras</u>

ASCLA's next trip is in October 2014 to the French and Italian Rivieras. Lucky travelers will visit Nice, Cannes, Monte Carlo, San Remo on the Italian Riviera, Santa Margherita, Porto Fino, and Milan.

<u>Online Learning</u>

Upcoming ASCLA online learning events include:

Online Course: Going to Jail: How Juvenile Books Portray the Prison Experience October 20 – November 23, 2014

Webinars:
- Wednesday, July 2, 9, 16: 2:00-3:00 p.m., Understanding Personalities in the Workplace (3 webinar series)
- Wednesday, July 23, 30, August 6: 2:00-3:00 p.m., Emotional Intelligence in Your Workplace (3 webinar series)
- Wednesday, September 24: 2:00-3:00 p.m., Portal, Platform, Public Option: An introduction and overview of the DPLA

Library and Information Technology Association (LITA)

<u>Top Technologies for Every Librarian</u>

(see highlights section)

Online Learning: Search Engine Optimization (SEO) for Libraries

During July, LITA will offer a Web course on [Search Engine Optimization (SEO) for Libraries](). "Being found in commercial search engines, like Google, and writing indexable content have largely been on the periphery of library web development practice. In this course/workshop, [a teaching team] will explore the mechanics and principles of acceptable best practices for SEO, identify components that contribute to successful harvesting of library web sites and microsites, and discuss the need to make library content findable in broader online settings. Participants will learn why SEO is not just "snake oil" and can be an integral part of library marketing and outreach initiatives." Four two-hour lectures and self-paced modules with facilitated interaction are offered as follows: July 17 - Best Practices and "Why do SEO?" intro, July 18 - Semantic Markup and Structured Data for SEO, July 21 - SEO Analytics, July 23 - Emerging SEO Techniques.

Library Leadership and Management Association (LLAMA)

Continuing Education Update

- On May 7, LLAMA presented "A virtual tour of a new digital media commons for Northeastern University." Registration was near 100.
- On June 4, LLAMA presented "NPS 101: An Introduction to LLAMA's New Professionals Section." This free webinar introduced more than 70 participants to NPS, and featured Bethany Tschaepe, Reference and Instruction Librarian, Prairie View A&M University, Prairie View, TX; and Zara Wilkinson, Reference and Instruction Librarian, Rutgers University-Camden, Camden, NJ.
- LLAMA's June 11 webinar, "Using Data to Facilitate Interdepartmental Partnerships," had more than 50 participants and featured Hector Escobar, Director of Education & Information Delivery; and Heidi Gauder, Coordinator of Research & Instruction, both from the University of Dayton Roesch Library.
- On June 18, "Methods for Digging Deeper: Examining Web Services through the Lens of Data-based Decision Making," featured Rebekah Kilzer, Director, Clark Memorial Library, Shawnee State University, Portsmouth, Ohio. This webinar drew more than 100 participants.

Public Library Association (PLA)

PLA @ ALA Annual Conference

This year, PLA is offering 22 educational programs dedicated to public library professionals at the 2014 ALA Annual Conference in Las Vegas, including three half-day preconferences. Concurrent program topics include community relationships, early literacy, leadership, library data use, and more. The PLA President's Program and Award's Presentation will recognize the PLA 2014 award winners and host keynote speaker, author Barry Lopez, a National Book

Award winner and author of essays and fiction characterized by humanitarian and environmental concerns. See the full PLA @ ALA line-up online.

PLA Professional Development

PLA has both in-person and online educational events coming up:

- Marketing Plans for the Faint of Heart (Webinar), June 23, noon (Central)
- PLA @ ALA Annual Programming
- PLA Results Boot Camp, August 4-8, Nashville, TN
- The Accidental Public Library Technology Trainer (Online Course), September 8-October 3

New PLA Publication

PLA has just released a new publication through the ALA Store—"Film Programming for Public Libraries" by Kati Irons, audiovisual collection development librarian for the Pierce County (WA) Library System. Order your copy today.

Reference and User Services Association (RUSA)

2014 ALA Annual Conference: RUSA President's Program

Join RUSA at Our Values, Ourselves: Examining Our Values and What Others Value about Us for a thoughtful debate about questions such as: Are our own values and self-perceptions interfering with providing services that our patron communities both need and want? Are we on the right track or off the rails? Saturday, June 28, 4:00 p.m.– 5:30 p.m., Las Vegas Convention Center, Rooms N255/257

2014 ALA Annual Conference: Shelfies

RUSA has collaborated with Booklist and the ALA Public Information Office to create a contest to win tickets to the Andrew Carnegie Medal awards ceremony with "Shelfies." Readers are invited to Tweet a shelfie (self + shelf = shelfie) with one of the fiction or nonfiction shortlist titles for the Andrew Carnegies Medals of Excellence for Fiction and Nonfiction with the hashtag #ala_carnegie. Their names will be entered in a drawing to receive tickets to the award ceremony in Las Vegas. The fiction contest ran from Tuesday, June 3 through 12:00 p.m. (Central), Friday, June 6, 2014, and the nonfiction contest is open from 9 a.m., Tuesday, June 17 until noon, Friday, June 20, 2014 (Central).

2014 ALA Annual Conference: Author Event

At the annual Literary Tastes: Celebrating the Best Reading of the Year event, RUSA will host four award-winning authors — Christopher Buehlman, Daniel J. Brown, Tessa Dare and

V.E. Schwab. This conference tradition features authors from RUSA's literary awards. This event is free to all conference registrants; a continental breakfast will be served.

2014 ALA Annual Conference: RUSA 101

RUSA 101, an introduction to the division, will be held on Friday, June 27, 3:00 – 4:00 p.m. For anyone new to RUSA, who is interested in joining or connecting with other RUSA members at the start of the annual conference, RUSA 101 is the place to start! There will also be a raffle.

2014 ALA Annual Conference: *Andrew Carnegie Medals for Excellence in Fiction and Nonfiction Ceremony and Reception*

The annual unveiling of the winners of the Medals will take place on Saturday, June 28, 2014 - 8:00 p.m. to 10:00 p.m. .

2014 ALA Annual Conference: RUSA Awards Reception and Volunteer Appreciation Party

RUSA will celebrate this year's award winners at the RUSA Reception and Volunteer Appreciation Party, Sunday, June 29, 2014 - 5:00 p.m. to 6:30 p.m., Caesars Palace, Florentine II-IV.

Online Learning

Upcoming events include the following Online Courses:

- *New Course!* Xtreme Bibliographic Searching for Interlibrary Loan & Reference, Fall (to be determined), 2014
- Reference Interview September 22 - October 31, 2014
- *New Course!* Reaching Every Patron, (to be detrmined), 2014
- Introduction to Spatial Literacy and Online Mapping October 6 - 26, 2014

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Mini-Webinars for Trustees

United for Libraries is working on a special project to develop ten mini-webinars for Trustees that can be used by library directors during their regular Board meetings. These mini-webinars will use an interview format and will separately address such topics as what it means to be a trustee, the ethics of being a trustee, advocacy for trustees, how to hold effective meetings, development and approval of policies, etc. The development of these (5-10 minute) minis is being done in partnership with Reach Across Illinois System (RAILS) and then will be sold across the country to library directors for the continuing education and orientation of Board members.

Neal-Schuman Citizens-Save-Libraries Grants

The second round of ten Neal-Schuman Citizens-Save-Libraries grants has been awarded. Those who will receive free consultation for developing an action plan specific to their needs are: Berks County Library System (PA), North Hampton (NH), Santa Maria Public Library (CA), Shepherdstown (WV), New London Public Library (CT), Calaveras County Library (CA), Highland City Library (UT), Wicomico Public Library (Salisbury, MD), Stockton-San Joaquin County Library (CA), and Oakland Public Library (CA).

Young Adult Library Services Association (YALSA)

Readers' Advisory Made Easy

Just download, print and distribute! These two digital downloads offer hundreds of recommended reads for teens by genre.
- [Outstanding Books for the College Bound](#), (download includes 5 brochures, 1 handout and 1 poster)
- [Reads 4 Teens](#), (download includes 37 pamphlets and 8 bookmarks)

Collection Development Grant

YALSA's Margaret Edwards Collection Development Grant awards $5,000 for a school or public library to use towards improving or expanding its teen collection. Funds may be used for print, non-print and/or digital materials. All personal YALSA members who represent a public library or school library are eligible to apply. Up to four grants will be awarded in 2014. All applicants must be current personal members of ALA/YALSA at the time the application is submitted. Applications must be submitted by November 1 via the online form .

Maker Contest

Participate in YALSA's [Maker Contest](#) now through September 1 and win fabulous prizes.   To learn more about making in libraries and get some great ideas, check out the [Maker & DIY wiki](#), which includes a free, downloadable Making in the Library Toolkit.

Reading with a Critical Eye: Evaluating YA Literature E-Course

This course is designed for individuals who wish to develop a more critical lens while reading. Initially focusing on the basic elements of literature (including both fiction and nonfiction), it then broadens out to consider form and format (i.e., graphic novels, audiobooks) and related topics (i.e., multicultural books, blogging, reviews, resources, etc.). July 1 – August 12. [Learn more or register](#) (rates start at $155 for members)

Free Webinar: College & Career Readiness Programming

Get ready for Teen Read Week™ by checking out this [free webinar](#). Teen Read Week™ will be celebrated October 12 – 18 with the theme 'Turn Dreams into Reality @ your library.'

Upcoming YALSA Activities & Events
- July 1, Reading with a Critical Eye: Evaluating Young Adult Literature e-course,
- July 1, deadline to submit a program proposal to YALSA for ALA's 2015 Annual Conference in San Francisco,
- August 1, applications accepted for Teen Blogging Contest, August 15, Teens' Top Ten voting opens,
- October 12 – 18 Teen Read Week™,
- November 14 - 16, YA Literature Symposium,

For more events and information, visit YALSA'S Calendar wiki or YALSA's Google calendar.

ALA PUBLISHING

American Libraries Live

A recent American Libraries Live episode (free streaming video broadcasts) included a discussion on "Going Beyond Google," with a panel of expert copyright librarians. Both advertising sponsorship and viewer audience continue to grow, with most of the programs averaging more than 2,000 viewers. AL Live is a shared project between American Libraries and ALA TechSource. americanlibrarieslive.org

May 1 *Booklist* Magazine: Mystery Spotlight

May is synonymous with mysteries at *Booklist* where the May 1 magazine is the Mystery Spotlight. Coinciding with this criminally good issue is Mystery Month, with columnists and bloggers putting their magnifying glass to the genre. Some of the stand-out print features included The Year's Best Crime Novels: 2014, Top 10 Crime Fiction Audiobooks: 2014, and She Reads: Historical Mysteries. In addition to special print coverage, Booklist Online hosted online exclusives such as Politico Thrillers: 8 Washington Insiders Who'd Rather Be Writing, Crime-Fighting Zombies and Wizard PIs: 10 Fantastic Crossover Series, They Wrote the Crime, They Did the Time: Five Mystery Authors Who've Seen the Inside of a Cell. And, two webinars kicked off and closed Mystery Month: Mysteries and Thrillers: Pulse-Pounding Picks for Your Patrons and The Future of Mystery Fiction.

New Look for *Booklist*'s Print Magazine

A new look for *Booklist*'s print magazine was finalized, with easier-to-read reviews; bigger, more image-heavy features; and a minimalist color scheme, for an improved reading and browsing experience. The June double issue will be the first print copy to receive the treatment, and staff is looking forward to sharing and getting feedback at ALA Annual Conference in Las Vegas.

Booklist's 1000 Best Young Adult Books since 2000

Booklist staff is delighted about the new *Booklist's 1000 Best Young Adult Books since 2000*, edited by *Booklist* editors Gillian Engberg and Ian Chipman and published by ALA Editions. The book will be on display at the Booklist booth at ALA Conference, and available for purchase at the on-site ALA Store.

ALA Editions/ALA Neal-Schuman

Some of the new professional development books published include *Building a Core Print Collection for Preschoolers* and *STEP into Storytime: Using StoryTime Effective Practice to Strengthen the Development of Newborns to Five-Year-Olds* (ALA Editions); *Rare Books and Special Collections* (ALA Neal-Schuman); and *The Top Technologies Every Librarian Needs to Know: A LITA Guide* (ALA TechSource). Several authors are scheduled for publication-related events at the ALA Store at the 2014 ALA Annual Conference. For a full listing of titles including books, online workshops, and e-Courses, visit the ALA Store and Neal-Schuman Store. www.alastore.ala.org

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer other well-attended online education sessions. Popular workshops included "Responding to a Security Incident" with Steve Albrecht. Popular eCourses included "Cataloging with RDA" with Magda El-Sherbini. www.alaeditions.org/

ALA Graphics

ALA Graphics released a new celebrity READ poster featuring Taylor Swift. Several authors and illustrators whose work is featured on ALA Graphics posters, including Nick Bruel, Tom Angleberger, and Suzanne Bloom, are scheduled for publication-related events at the ALA Store at the 2014 ALA Annual Conference.   www.alastore.ala.org/alagraphics/

ALA Publishing: RDA Toolkit

The German National Library and RDA Toolkit have signed an agreement for bulk subscriptions to be shared with members of 11 regional consortia in Germany, Switzerland and Austria. The RDA Toolkit team hopes to replicate this model in other countries. In the US, Amigos, the Texas-based member-led and member-focused cooperative, recently started offering a free one-user subscription to RDA Toolkit as a member benefit. Amigos will cover the cost of the first user, and members can purchase access for additional users if needed.

ALA-APA

The American Library Association-Allied Professional Association (ALA-APA) has completed an agreement with the University of Maine at Augusta (UMA) that will allow its graduates who meet the established criteria from their Library and Information Services Program to receive the Certified Library Support Staff (CLSS) designation.