Report to Council and Executive Board

June 19, 2015

Keith Michael Fiels
Executive Director

ALA's New Chief Financial Officer

Mark Leon, CPA, has been appointed to the position of ALA's Chief Financial Officer. Mark has been the CFO of Neighborhood Housing Services of Chicago since 2010. Prior to that, he served as CFO of the Noble Network of Charter Schools, and as a principal consultant with Diamond Management and Technology, Inc. He has a Bachelor of Science degree from Georgetown University and an MBA from The University of Chicago Graduate School of Business. Mark also spent three years with the U.S. Peace Corps serving in Mali and Mauritania, West Africa, as a Small Business Development Consultant.

ALA OFFICES

ALA Library and Knowledge Management

The new ALA catalog

In the past year, the ALA Library staff have migrated the ALA Library's catalog and related functions to OCLC's WorldShare®Management Services (WMS). Although record clean-up and resolution of issues identified in the data migration continue, the cut over from the legacy system to WMS was complete in February. In addition to migrating the catalog, the ALA Library staff collaborated with several other units to rebuild the intranet function of the legacy system into "staff only" pages off http://www.ala.org/support/, along with a guide to the online resources managed by the ALA Library, at http://www.ala.org/support/ala-digital-library. In the four months of active usage, inter-library loan requests have increased, with staff requests nearly doubling and requests to borrow, increasing by a third. Other benefits are that monograph processing has been streamlined and, best of all, colleagues are able to access needed digital resources more easily, including remotely.

Continuing Reference Work

The ALA Library continues its work in responding to the information inquiries of staff, members, and library professionals from around the world while also building, or sometimes rebuilding, information resources.   Reference transaction statistics for 2015 fiscal year to date: 3,066 queries answered, with 14.9% from staff, 12.7% identifiably from members, and 7.4% each from students and international inquirers. Three-fourths of the questions come via e-mail; about half of those are answered by return email and the rest forwarded to the appropriate ALA unit. The three most common topics are "ALA Events and Programs," "Marketing to Libraries," and career

or information about becoming a librarian, including providing the URL for the list of accredited institutions.

<u>Acronyms Updated and Fun Facts to Share</u>

Before each conference, the ALA Library updates the list of acronyms in the conference program book, adding new ones and deleting those no longer in use. At the same time the much longer, historical, list is also updated by checking links and adding the new ones. The ALA Library staff enjoyed the delightful task of hunting up "fun facts" about San Francisco; look for them in your conference program book.

Membership Development

<u>Membership Statistics</u>

At the end of May 2015, total ALA membership was 55,419. Three divisions (ACRL, ASCLA, and YALSA) and 10 round tables (EMIERT, GAMERT, GLBTRT, LIRT, LRRT, RMRT, SRRT, STORT, SUSTAINRT and VRT) had increased membership compared to May of 2014.

<u>Ambassadors at Annual</u>

For the 2015 Annual Conference in San Francisco, more than 100 members have volunteered to serve as Ambassadors, serving attendees in varied roles—at the information counter in the ALA Lounge, as mentors to first-time attendees, as well as roving Ambassadors who can be stopped and asked questions. Ambassadors can be identified by the ribbon on their badges and the buttons they wear that read "Ask Me."

<u>Virtual Membership Meeting 2015 (VMM15)</u>

VMM15 took place on June 4 from 2:30 to 3:30 p.m. (Central). The annual VMM is an important way in which personal members may affect what ALA does. 430 members participated in the meeting. Highlights included reports from ALA President Courtney L. Young, ALA Treasurer Mario M. Gonzalez, and ALA Executive Director Keith Michael Fiels. Martin Garnar, Co-Chair of the Task Force on Equity, Diversity, and Inclusion summarized the group's work and answered numerous member questions. Members also discussed library advocacy, with topics ranging from library funding to promoting one's own library, to the work done by ALA's Office for Library Advocacy and ALA's Washington, D.C. Office of Government Relations. For the first time ever, a resolution was brought forward, discussed by VMM attendees, and then voted on. The *Resolution on the Importance of Sustainable Libraries* passed and moves to ALA's Council for consideration at the 2015 Annual Conference in San Francisco. The resolution can be accessed via the VMM15 ALA Connect Member Group at http://connect.ala.org/node/238430.

Ongoing Recruitment and Retention Activities

- A Life member recruitment campaign was launched in early June. A similar program in 2014 resulted in a dozen new Life members. This campaign expects similar results.
- Ongoing membership recruitment and retention activities include quarterly e-mail (Informz) campaigns to lapsed and prospective organizational members, and monthly e-mail campaigns to lapsed and to prospective personal members.
- The number of participating chapters in the ALA-Chapter joint student membership program continues to grow. In FY15, twelve chapters have joined (or are in the process of joining) the program. State associations interested in participating in the joint student membership program, should contact either the Chapter Relations Office or the Membership Development Office. The current 38 participants are: Alabama, Alaska, Arizona, Arkansas, California, Colorado (pending), Connecticut, Delaware, District of Columbia, Georgia, Hawaii, Indiana, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota (pending), Tennessee, Texas, Washington, and Wisconsin.

Office of Government Relations
(OGR)

ALA Co-hosts Hill Briefing on Youth, Technology, and Libraries

ALA co-hosted a briefing with the office of Representative Marcia Fudge (D-OH) on how libraries advance creativity and learning for youth in technology-oriented spaces and activities. After remarks from Rep. Fudge, ALA President-elect Sari Feldman moderated a panel comprised of Nicola McDonald of New York Public Library, Mega Subramaniam of the University of Maryland, and Jesse Sanders of Cuyahoga County (OH) Public Library.

ALA Meets with Leaders of the National Library of Uzbekistan

As part of the U.S. State Department's International Visitor Leadership Program, Emily Sheketoff, Alan S. Inouye, and Charlie Wapner met with the Director and other representatives of the National Library of Uzbekistan. This program supports international professional discourse and relationship-building by sponsoring short-term visits to the U.S. for foreign leaders.

WIOA

Washington Office submitted comments with Chief Officers of State Library Agencies (COSLA) to the Departments of Labor and Education on the Notice of Proposed Rulemaking for the Workforce Innovation and Opportunity Act (WIOA). A special task force created to work on these comments gathered information on how libraries are already delivering these services and

commented on how the regulations should work so that libraries could take advantage of being eligible entities for the funds.

ALA Leads IAL March on Capitol Hill

ALA visited the offices of 15 House and Senate Appropriations Committee members in support of Innovative Approaches to Literacy (IAL). The FY2015 budget provided $25 million in funding for this literacy and school library program but received zero funding in the President's FY2016 Budget request to Congress. Working with other organizations, ALA urged Congress to provide level funding for IAL.

ALA Participates in Education Budget Briefing to Congress

The Committee for Education Funding released its annual Education Budget Review, Education Matters. ALA serves as the editor for one of the five sections and provided a briefing to Congressional staff of the impact these programs have on communities across the country.

ALA Works to Preserve Network Neutrality on Capitol Hill

Working independently and with partner organizations, ALA met with key Commerce Committee offices to support the Federal Communications Commission (FCC) Open Internet Order and urge Congress to refrain from repealing the Order through the Congressional Review Act (CRA). Although several Members of Congress were strongly opposed to the FCC Order, the Congressional Review Act was not brought up for vote in either chamber thus allowing the Order to go into effect. In June, an amendment was offered as part of the House Financial Services and Related Agencies Appropriations Bill which would prohibit the FCC from expending any funds to enforce the order. This amendment is likely to fail.

Cybersecurity Grassroots Advocacy

As anticipated by ALA and other privacy advocates, Senate Majority Leader, Mitch McConnell, and Intelligence Committee Chair, Richard Burr, teamed barely a week after passage of the USA FREEDOM Act to attempt to attach heavily privacy-invasive "cybersecurity" (or "information sharing") legislation to a bill to appropriate funds for national defense. The effort was stymied by a coordinated, last-minute grassroots lobbying effort by many organizations and companies in which ALA's members played a substantial role. Specifically, in response to a June 11 District Dispatch article and legislative action alert on that date, more than 1200 emails were sent to Senators within 24 hours. Over the full five-day course of the effort, almost 1700 communications reached virtually every Senate office.

Office for Human Resource Development and Recruitment (HRDR)

Emerging Leaders Poster Session and Reception

The ALA 2015 class of Emerging Leaders will showcase the final projects at this poster session, the culminating event for this class of Emerging Leaders. Since the Midwinter Meeting teams have been working virtually on projects related either to ALA units or other professional concerns. This poster session will allow each team to highlight its creative and innovative solutions for its project assignments. Emerging Leader sponsors, member guides, and all conference attendees are welcomed and encouraged to attend, Friday, June 26, 2015, 3:00 - 4:00 p.m., Moscone Convention Center 3014-3016 (W).

President Courtney Young Presents Highlights of the ALA Chapters' Career Development Facilitator Training

One of ALA President Courtney Young's presidential initiatives included partnering with ALA Chapters to provide career development facilitation (CDF) training. Twenty ALA chapters selected representatives from their states to participate in this ground-breaking training. The chapter representatives met for two days of training during the ALA 2015 Midwinter Meeting in Chicago. The training proceeded with 14 weeks of virtual sessions and assignments. Highlighting the work of the Vermont Library Association's representative, Cindy Weber and Oklahoma Library Association's representative, Phil Clark, this program will give conference attendees an opportunity to see innovative ways to provide services and resources to assist job seekers who come to the library for help. Sunday, June 28, 2015, 1:00 - 2:00 p.m., Moscone Convention Center 2001 (W). Summaries of all chapter representatives' virtual presentations are available on the Career Development website.

ALA JobLIST Placement Center's Open House/Job Fair

Nearly 40 employers are scheduled to participate and will be available to talk to conference attendees about their institutions. Attendees need not be active job seekers to attend. Conference attendees can feel free to walk around and talk to any employer. No appointment is necessary. Sunday, June 28, 2015, 10:30 a.m. - 12:00 p.m., Moscone Convention Center–104.

Other Placement Center Activities

Placement Center Orientation, Saturday, 8:30 a.m.
Career Counseling, Saturday and Sunday, 9:00 a.m. - 5:00 p.m.
Photography Service, Saturday and Sunday, 9:00 a.m. - 5:00 p.m.; Walk-ins welcome, cost $20
Resume Review Service, Saturday and Sunday, 9:00 a.m. - 5:00 p.m.
Check Out a Librarian, Saturday, 2:00 - 3:00 p.m.
On-the-Fly Mentoring, Saturday, 9:00 a.m. - 12:00 p.m. and Sunday, 11:00 a.m. - 5:00 p.m.

Career Development Workshops at the Annual Conference

Saturday:
- 9:00 - 10:00 a.m. – Meet the Bohemian Librarians: Using Your Librarian Skills in Innovative Ways
- 11:00 a.m. - 12:00 p.m. – The Key to Getting Interviews: Cover Letters and Curriculum Vita
- 1:00 - 2:00 p.m. – The Path Rarely Taken: Becoming a Librarian Through Temporary Positions
- 3:00 - 4:00 p.m. – Lessons From Hiring Librarians

Sunday:
- 9:00 - 10:00 a.m. – HR Confidential: Insider Tips from Library HR Directors

Office for Information Technology Policy (OITP)

"Digital Futures"—Supplement to *American Libraries* Released

At the end of May, ALA completed and released its fifth supplement to *American Libraries* on digital content. This issue comprises ten articles ranging from the current state of the Big 5 publishers and libraries to digital content and national policy advocacy. The supplement includes articles by Digital Content Working Group (DCWG) members Carolyn Anthony, Vailey Oehlke, and Micah May as well as other prominent members of the library community such as Maura Marx and Sari Feldman and from Tim McCall and Shannon Okey from the publishing community. Alan S. Inouye served as guest editor.

OITP Advocates for Ebooks at Book Expo America

ALA was well-represented at Book Expo America (BEA) in New York. DCWG co-chair Carolyn Anthony, Executive Director Keith Michael Fiels, and Alan S. Inouye and Carrie Russell of OITP participated in panel sessions and formal and informal meetings with publishers. Fiels moderated the panel "The Power of Partnerships" and Anthony served on the panel "Public Libraries, the Publishers' (Discovery and Revenue) Friend in the Digital Age." ALA met with a number of publishers ranging from Penguin Random House and Workman Publishers to Sourcebooks and McGraw-Hill.

ALA Submits Comments on the Federal Broadband Opportunity Council

The federal government recently created the Broadband Opportunity Council, co-chaired by the Department of Commerce and Department of Agriculture. On June 10, ALA submitted comments in response to a Notice and Request for Comments. In its comments, ALA reaffirmed the importance of reliable, affordable, high-speed broadband, but also emphasized that it is not enough. Such deployment must be "married" to broadband adoption (e.g., digital literacy) for true opportunity for all, and that libraries are premier institutions to promote adoption.

We Need a Digital Constitutional Convention

On May 28, *The Hill*, a major publication within the Beltway, published an op-ed by Alan S. Inouye. In this article, Alan argues for a way forward to come together to address the largest information policy challenges by getting the best minds to convene, thinking back to the Constitutional Convention in 1787.

**Office for Intellectual Freedom
(OIF)**

2015 Freedom to Read Foundation (FTRF) Roll of Honor Award

James G. Neal and Jonathan Bloom are the co-recipients of the 2015 Freedom to Read Foundation (FTRF) Roll of Honor Award, presented by the Freedom to Read Foundation. Neal is the recently retired Vice President for Information Services and University Librarian at Columbia University, an ALA Councilor, and member of the ALA Executive Board and the FTRF Board of Trustees. Bloom, a litigator who specializes in media, First Amendment, and intellectual property law, is counsel to Weil, Gotshal & Manges LLP and a former trustee of the Freedom to Read Foundation. The awards will be presented at the 2015 American Library Association Annual Conference during its Opening General Session from 4:00 - 5:15 p.m. on Friday, June 26.

Grants Awarded to Organizations in Support of 2015 Banned Books Week Events

The Freedom to Read Foundation has awarded five grants to organizations in support of 2015 Banned Books Week events. The grants, a project of FTRF's Judith F. Krug Memorial Fund, will go to support a wide range of read-outs, displays, discussions, performances, and other educational initiatives that will engage communities in dialogues around issues of censorship and the freedom to read.   The five grantees for 2015 are the Chapel Hill (NC) Public Library; the Kurt Vonnegut Memorial Library in Indianapolis, IN; the Remembering for the Future Community Holocaust Initiative in Neptune Beach, FL; the Virginia Beach (VA) Public Library; and SA Youth of San Antonio, TX, an organization that works with at-risk youth.

"Defending Access with Confidence"

On June 3, Deputy Director Deborah Caldwell-Stone gave a presentation on "Defending Access with Confidence" for the library directors and librarians attending the Illinois State Library's Statewide Public Library Management Institute in Springfield, Illinois.

Final Draft of "Library Privacy Guidelines for E-book Lending and Digital Content Vendors"

The IFC Privacy Subcommittee is proposing that the Intellectual Freedom Committee (IFC) adopt its final draft of the "Library Privacy Guidelines for E-book Lending and Digital Content Vendors" as an official document of the IFC at the ALA Annual Conference in San Francisco. The subcommittee invites and welcomes comments and suggestions concerning the proposed guidelines prior to their adoption. The document can be found on the subcommittee's ALA Connect page and comments and suggestions concerning the document can be left on that

page. Alternatively, comments can be emailed to Deborah Caldwell-Stone, staff liaison, at dstone@ala.org.

New Censorship Reports during the Month of June

The Office for Intellectual Freedom continues to receive new censorship reports during the month of June, even as the school year winds down:

- This past week the Collier County (Fla.) School District posted a letter from Barbara Jones, Director of the Office for Intellectual Freedom, on their district website. An organization, Parents ROCK, criticized the school district in the press for carrying books in school libraries they believe are "highly inappropriate," including *The Bluest Eye*, *Beloved*, *Killing Mr. Griffin* and *Dreaming In Cuban*. Jones' letter urges the school district to retain the books and supports the school district and its librarians. A district spokesperson responded to the public criticism by explaining that the district has a policy and procedure in place for complaints if any parent has a concern about what books are available to his or her child.
- The Oregon Library Association asked the Office for Intellectual Freedom to join it and the ACLU of Oregon in responding to a challenge to *The Handmaid's Tale* at the West Albany High School by writing letters supporting retention of the book. The school superintendent upheld the reconsideration committee's recommendation that the book remain in the curriculum.
- The president of the North Carolina Library Association and the chair of its intellectual freedom committee joined OIF Director Barbara Jones in signing a letter urging the Asheville, N.C., school district to respect the judgment of its teachers and preserve the students' freedom to read by retaining *The Kite Runner* in its 10th Grade Honors English curriculum. A mother and former school board member has appealed a reconsideration committee's recommendation that the book be retained in the classroom; while her child has been offered an alternative reading assignment, she would like the book removed from the school. The school board's decision is pending.

Office for Research and Statistics (ORS)

Survey of Chief Officers of State Library Agencies, 2015

ORS has published the results of the *Survey of Chief Officers of State Library Agencies, 2015*, written by Norman Rose.

Two Presentations at the Florida Library Association (FLA) Annual Conference

Kathy Rosa gave two presentations at the Florida Library Association (FLA) Annual Conference, May 12-15, 2015. Rosa discussed the Digital Inclusion Survey, including national and Florida specific results, during a research poster presentation. The study is funded by the Institute for Museum & Library Services. The second presentation was the ALA Kitchen Table Conversation Program, "Florida Libraries into the Future." Rosa discussed strategic planning with 61 participants. The results of the discussion are now posted in ALAConnect's Strategic Planning Community at http://connect.ala.org/strategicplanning

<u>Annual Conference Program to Present Results of the Joint Patron E-book Study</u>

Kathy Rosa and Carrie Russell will join Nadine Vasallo of the Book Industry Study Group at the 2015 ALA Annual Conference in presenting the results of the joint Patron E-book study. The panel discussion, *Digital Content in Public Libraries: What Do Patrons Think?,* will be presented on Sunday, June 28, 2015, 3:00 - 4:30 p.m., Moscone Convention Center, Room 131 North.

Public Information Office
(PIO)

<u>Annual Conference Press Coverage</u>

PIO is in the process of securing coverage of the ALA Annual Conference & Exhibition. PIO has developed a media press kit, media materials and local and onsite press lists   More than 70 mainstream and trade press members have registered for media credentials. PIO has reached out to more than 250 library trade and mainstream press members to secure placements. Team members have also assisted BCALA, AILA and SRRT with coverage within the event's onsite daily Cognotes. Thus far PIO has secured ALA Annual Conference & Exhibition coverage in Publishers Weekly, Library Journal and San Francisco's Bay Area Reporter.

<u>PR Forum and Snoopy</u>

Craig Herman, Executive Director of Publishing at Peanuts Worldwide Entertainment will speak at the PR Forum on June 28, 8:30-9:30 a.m., Moscone, 121 North. He will discuss how the Peanuts brand has reached new audiences to develop the next generation of fans. Thanks to Peanuts Worldwide Entertainment, Snoopy has appeared in ALA Graphics posters and is serving as the 2015 honorary chair of Library Card Sign-up Month. Snoopy will be at the ALA Store in San Francisco on Saturday, 9:00 a.m. - 12:30 p.m. for photo ops with attendees. Digital and print PSAs for Library Card Sign-Up Month are available on the ALA website and have been promoted by *American Libraries* and *Publishers Weekly*.

<u>Libraries Transforming Communities</u>

PIO continues its work with the Public Programs Office (PPO) to promote its Community Engagement initiative and to highlight the changing role of libraries with *The Buffalo (N.Y.) News*, and *Oregonian*. PIO also worked with Entertainment Weekly (EW) Radio which is scheduled to speak with Ferguson Public Library Director Scott Bonner, Enoch Pratt Free Library Director Carla Hayden and Hartford (Conn.) Public Library Director Matthew Poland for a program regarding the changing role of libraries.

<u>GLBT Book Month</u>

ALA has designated June 2015 as GLBT Book Month™, a nationwide celebration of the authors and writings that reflect the lives and experiences of the gay, lesbian, bisexual and transgender community. GLBT Book Month™ is an initiative of ALA and is coordinated through the Office

for Diversity, Literacy, and Outreach Services and the Gay, Lesbian, Bisexual, and Transgender Round Table (GLBTRT). Originally established in the early 1990s by The Publishing Triangle as National Lesbian and Gay Book Month, June 2015 will mark the first commemoration of GLBT Book Month™ to be held under ALA's auspices. GLBT Book Month™ will culminate with many GLBT events and programs at ALA's 2015 Annual Conference. Coverage highlights include *Bay Area Reporter*, *Qnotes*, *Windy City Times* , *Guardian Library Voice*, *Publishers Weekly*, *Wisconsin State Journal*, *The Salem News*, *Dallas Voice* and *Associations Now*.

National Library Week

National Library Week 2015 was a great success; thanks to Scholastic and to honorary chair David Baldacci for all their efforts. Throughout the week, Mr. Baldacci promoted the valuable work that libraries, librarians and library support staff do every day through his Facebook and Twitter accounts. Baldacci was available for the media, and worked with ALA staff on a question and answer session for ilovelibrary.org on the "unlimited possibilities" libraries offer.

Public Programs Office (PPO)

Grantees Announced for NEH's *Latino Americans: 500 Years of History*

The National Endowment for the Humanities (NEH) and ALA Public Programs Office have announced that 203 libraries, museums and other nonprofit organizations across the country are to receive *Latino Americans: 500 Years of History* programming grants. The grantees represent 42 states and the District of Columbia, and comprise 78 public libraries, 68 college/university libraries and organizations, 19 community college libraries, 10 state humanities councils, 12 museums and a variety of other nonprofit organizations. Fifty-six organizations will receive $10,000 grants, and 147 will receive $3,000 grants, totaling more than $1 million. View a full list of the recipients.

Latino Americans: 500 Years of History Grantees Gathering at ALA 2015 Conference

Many of the NEH grantees will be gathering at ALA 2015 for three orientation sessions on Sunday, June 28. Two of the sessions will be open to all conference-goers. Session 1 will cover the humanities themes within PBS's "Latino Americans" documentary series, a programming cornerstone of the initiative, and how all libraries and nonprofits can use the series to spark dialogue. Session 2 will offer guidance on forging local partnerships, conducting grassroots outreach and reaching diverse audiences through bilingual programming.

Programming Librarian Website Re-Launches

PPO's online resource center, ProgrammingLibrarian.org, re-launched in May with a new design. PPO contracted with Seattle-based web designers/developers FuseIQ to create a site that is more user-friendly and attractive, easier to navigate, and with more opportunities for interaction between users. The past two months have been a "soft launch"; PPO did little promotion, instead focusing on working out kinks and adding features that could not be

accomplished in Phase 1. The new site will be promoted at the Annual Conference through advertising and distribution of promotional items. Features of the new site include:

- "Program Model" pages (user-generated "how-to" guides to re-creating successful library programs)
- Regular blog contributors representing a range of library types, interests and geographic locations
- User-commenting feature
- Mobile-friendly versions for tablets and mobile devices

ProgrammingLibrarian.org was launched in late 2008 as a resource for librarians seeking ideas, tips, support and opportunities for developing library programs for a variety of audiences. It is also a vehicle to share opportunities offered by ALA's Public Programs Office, such as grants, traveling exhibitions, book distribution programs, discussion programs and continuing education opportunities.

PPO Welcomes Project Director Melanie Welch

Melanie Napoleon Welch joined the staff of the Public Programs Office as project director on June 15. Welch has many years' experience in nonprofit programs and comes to ALA from Freshwater Future, a nonprofit that advocates for clean waters in the Great Lakes, where she served as Associate Director since 2012. Previously, she held project leadership positions with the Conservation Alliance for Seafood Solutions, John G. Shedd Aquarium and Peggy Notebaert Nature Museum, and took part in the Aspen Institute's Catto Fellowship Program for Environmental Leadership. She holds a master's degree in biology from Northern Illinois University and a bachelor's in environmental biology from Bradley University. In her new position, Welch will build partnerships and oversee programs to bring grant funding, traveling exhibitions and other educational programming to libraries of all types. .

24 Public Libraries Selected to Host STEM Traveling Exhibitions

Twenty-four public libraries from across the country will host interactive science- and technology-focused traveling exhibitions, bringing learning about the stars and planets, earth science and climate change, and technology to audiences of all ages. View a list of the recipients. The 800-square-foot exhibitions — *Discover Space: Exploring our Solar System and Beyond*, *Discover Earth: A Century of Change,* and *Discover Tech: Engineers Make a World of Difference* — will travel to eight sites each in 2016 and 2017. They are offered by the ALA Public Programs Office in collaboration with the Space Science Institute (SSI) *National Center for Interactive Learning*, the Lunar and Planetary Institute (LPI) and the Afterschool Alliance.

Applications Invited for Next Round of STEM Traveling Exhibitions

On July 13, PPO will begin accepting applications for another round of STEM exhibitions in collaboration with SSI, LPI and the Afterschool Alliance. The three exhibitions — *Explore Space: Our Solar System and Beyond, Explore Earth: Our Changing Planet,* and *Explore Engineering*: *Make a World of Difference* — are smaller than their *Discover* counterparts, requiring only 200 square feet of space for optimal display. Each exhibition will travel to 13 or

14 public libraries from 2016 to 2018. Full guidelines and an online application will be available July 13 at http://apply.ala.org/STARNet-Explore.

Applications Open in July for *Great Stories Club* Funding

Starting July 1, PPO will invite applications for a new round of grants for the *Great Stories Club*, a reading and discussion program for at-risk youth. The funding will introduce more than 8,000 young adults to accessible and thought-provoking literature selected by humanities scholars to resonate with reluctant readers struggling with complex issues like incarceration, violence and poverty. Librarian advisors will consult on material selection, assist with development of programming guides and best practices for libraries, and provide training for grantees. *Great Stories Club* programming grants will be available to libraries of all types that are located within or working in partnership with organizations that serve at-risk young adults. Full guidelines and an online application will be available July 1. First offered in 2006, ALA's *Great Stories Club* has reached 670 libraries in 49 states and more than 30,000 young adults (ages 12 to 21).

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Announces 2015 Award Recipients

AASL has announced the recipients of its 2015 awards. AASL awards and grants recognize excellence and showcase best practices in the school library field in categories that include collaboration, leadership and innovation. Recipients of this prestigious program are celebrated for their outstanding talent and dedication to the profession. See the full list of recipients.

AASL Presidential Initiative Empowers School Library Leaders

At the 2015 ALA Annual Conference in San Francisco, AASL President Terri Grief will launch an annual leadership conference for AASL-affiliated state association leaders. The leadership conference, supported by a portion of funds from ALA President Courtney Young's presidential initiative, will focus on strengthening the relationship between AASL and its grassroots members and will include leaders and staff from the division and invited guests.

AASL Builds Dues Bridge for Student Members

Student members of the AASL can now apply for a scholarship to "bridge" the increase between student and regular membership dues. Applications for this competitive program, co-sponsored by the ALA Membership Development Office, are due July 17, 2015, and will cover renewals during the September 1, 2015, through August 31, 2016, membership year.

Award Winning Author Brian Selznick to Appear at AASL National Conference

Brian Selznick, award winning author of "The Invention of Hugo Cabret," will appear during a special author general session on Saturday, November 7, 2015, during the AASL 17th National Conference & Exhibition. The conference, themed "Experience Education Evolution," will be held November 5-8, in Columbus, Ohio. See full conference details.

Thirty AASL Members Receive Bound To Stay Bound Grants to Attend First National Conference

Thirty AASL members have been awarded a $750 travel grant in order to attend their first AASL national conference. Generously sponsored by Bound To Stay Bound Books, Inc. (BTSB), the grants will allow recipients to secure housing, transportation and/or registration for the AASL 17th National Conference & Exhibition taking place November 5-8, 2015, in Columbus, Ohio. See the list of grant recipients.

New *Knowledge Quest* Bloggers Ready to Address Topics Important to School Librarianship

The slate of bloggers for the newly expanded *Knowledge Quest* website has been announced by the AASL. Launched in January, the site is *the* vehicle to empower school librarians as they transform learning for their students. It offers breaking news, inspired blogs, and encourages conversations to inspire insightful professionals and stronger communities.

Association of College and Research Libraries (ACRL)

Wendi Arant Kaspar Appointed C&RL Editor

Wendi Arant Kaspar has been appointed to the post of editor for College & Research Libraries (C&RL). Kaspar will serve a three-year term beginning July 1, 2016. Kaspar will serve as editor designate from July 1, 2015, to June 30, 2016, when she will assume full editorial responsibility. In the position of editor, Kaspar will also serve as chair of the C&RL Editorial Board. She succeeds Scott Walter, University Librarian at DePaul University in Chicago, as C&RL editor. Walter will work closely with Kaspar over the next year to ensure a smooth transition. Kaspar currently serves as policy sciences librarian at the Texas A&M University Policy Sciences and Economics Library, and her extensive publishing experience includes serving as co-editor-in-chief of the Journal of Academic Librarianship (2012-2014) and co-editor-in-chief of Library Leadership & Management (2010-2012). More information on Kaspar is available on ACRL Insider.

ACRL Joins Other Scholarly Associations To Defend Tenure and Academic Freedom in Wisconsin

ACRL joined with 21 other scholarly societies in a statement protesting proposed changes to the structure of the University of Wisconsin system that threaten to undermine tenure, shared governance, and academic freedom in Wisconsin. Read the full statement, released in mid-June on the ACRL Insider blog.

Framework for Information Literacy Advisory Board

The ACRL Framework for Information Literacy for Higher Education has introduced a new way of thinking and practicing to the academic library community, and it has already brought both inspiration and challenge to librarians as they explore new directions in information literacy practice and research. To support the implementation of the Framework, the ACRL Board of Directors has approved the creation of a new ACRL Framework for Information Literacy Advisory Board. These member leaders will work with the ACRL Visiting Program Officer for Information Literacy to offer a range of expertise and perspectives that can positively and strategically shape the growth and development of the Framework. Full information on the advisory board, including a roster and charge, is available on the Framework website.

Annotated Bibliography on Threshold Concepts

In light of the new ACRL Framework for Information Literacy for Higher Education, the ACRL Student Learning and Information Literacy Committee (SLILC) has compiled an annotated bibliography on threshold concepts, one of the educational theories underpinning the document. The articles in the bibliography were chosen by members of the committee based on interest. The list represents a wide variety of disciplines around threshold concepts and serves as an introduction to threshold concepts in the literature of educational theory.

Teaching Information Literacy Threshold Concepts

ACRL published Teaching Information Literacy Threshold Concepts: Lesson Plans for Librarians in early June. Edited by Patricia Bravender, Hazel McClure, and Gayle Schaub, *Teaching Information Literacy Threshold Concepts* is an essential resource for instruction librarians interested in promoting critical thinking and engaged learning. This volume offers concrete and specific ways of teaching the threshold concepts that are central to the Framework and is suitable for all types of academic and high school libraries, as well as a pedagogical tool for library and information schools. *Teaching Information Literacy Threshold Concepts: Lesson Plans for Librarians* is available for purchase in print through the ALA Online Store and Amazon.com; and by telephone order at (866)746-7252 in the U.S. or (770) 442-8633 for international customers.

Keeping Up With… Beacons

The latest edition of Keeping Up With…, ACRL's online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, is now available. This month's issue features a discussion of Beacons by Carli Spina. ACRL is currently accepting topic suggestions for future editions of Keeping Up With… . Visit the Keeping Up With…website for more information.

e-Learning Update

ACRL's e-Learning program offered two live webcasts during this report period. 54 individuals and 37 groups participated in the e-Learning events focusing on metrics and digital humanities. Upcoming online seminars and webcast topics include reshaping collections, information

literacy, open educational resource (OER), and assessment. Full details and registration information are available on the [ACRL website](#).

Association for Library Collections & Technical Services (ALCTS)

ALCTS Appoints New Monographs Editor

ALCTS has appointed Susan E. Thomas to a three-year term as *ALCTS Monographs* Editor effective after the 2015 ALA Annual Conference. Susan is the Director for Collection Services at the Schurz Library at Indiana University South Bend. She brings a wealth of writing and project management experience to the table. Susan is an active member of the ALCTS Collection Management Section and currently serves as a member of the CMS Planning Committee. *ALCTS Monographs* is a collection of digital and print-on-demand publications intended to focus on issues related to technical services and collections in the broadest context. *Monographs* publishes titles from a wide range of sources, including individually submitted ideas and solicited manuscripts.

ALCTS Awards Honor Member Achievement

ALCTS will honor many of its members and non-members for their individual and collective achievements at the ALCTS Awards Ceremony on Saturday at 5:30 p.m. in the Moscone Convention Center, West Building, Room 2001. Carlen Ruschoff, Director of Technical Services and Strategic Initiatives at the University of Maryland, will be presented the ALCTS Ross Atkinson Lifetime Achievement Award for her work in ALCTS and the profession. ALCTS will also present the 2015 Hugh Atkinson Award to Brian E. C. Schottlaender. This award is shared by ACLTS, ACRL, LLAMA, and LITA.

ALCTS Photo Scavenger Hunt

Rev up to ALA Annual by participating in the ALCTS Photo Scavenger Hunt. Running Monday, June 15 through Friday, June 19, the week before the Annual Conference, you can score points by snapping photos of people, places, and things in your home town library and community. Each day's scavenger hunt items will be posted to the ALCTS [ANMIG page in ALA Connect](#) and on the [Flicker group discussion board](#) by 9 a.m. (Eastern). Score the most points and you can win from our collection of fabulous prizes:

- 1st Place: $75 ALA Store Voucher
- 2nd Place: ALCTS CE Certificate (1 free individual webinar registration)
- 3rd Place: $15 Starbucks Gift Card

ALCTS Presents Maryanne Wolf at the 2015 President's Program

Three Short Stories about Deep Reading in the Digital Age, Monday, 10:30 a.m.-12 p.m. Moscone Convention Center - 3014-3016 (W). Join ALCTS for this exciting President's Program, when Professor Wolf will explore three short stories:

- the transition from a literary to a digital culture—with its concomitant effects on the changing reading brain;
- the beauty and the threats of the digital milieu on the next generation of readers; and
- the role of stewardship played by the library in the preservation of deep reading in our culture.

Dr. Wolf was recently featured on the NPR story "Technology of Books Has Changed, But Bookstores Are Hanging In There" and spoke on the differences between reading online and reading in print. Dr. Wolf received her doctorate from Harvard University in the Department of Human Development and Psychology, Graduate School of Education, where she began her work on the neurological underpinnings of reading, language, and dyslexia. She has edited the book, *Dyslexia, Fluency, and the Brain* and is the author of *Proust and the Squid: The Story and Science of the Reading Brain*.

ALCTS Interest Groups, Section Forums at Annual Conference

ALCTS has more than 40 Interest Groups, the place to find important and timely presentations and discussions at Annual. Ranging from acquisitions to cataloging research to promoting preservation, an ALCTS Interest Group has something for every conference attendee. Search the conference scheduler for ALCTS and your topic of choice to find an Interest Group meeting. Once again, the ALCTS Sections will offer outstanding forums for ALA conference attendees. Information on Cataloging and Metadata Management, Preservation, Continuing Resources and Holdings Forum programs is available on the ALCTS website.

Association for Library Service to Children (ALSC)

Media Mentorship in Libraries Serving Youth White Paper

ALSC continues to seek outlets to share and promote the Media Mentorship in Libraries Serving Youth white paper. Co-author, Amy Koester will be conducting a webinar on July 21, which will serve as an introduction to the topic and a discussion about the opportunity for librarians to embrace their ever-evolving roles pertaining to digital media. The webinar is free to the public and copies of the white paper will be distributed at the ALA Annual Conference.

Babies Need Words Every Day – Changing Table Poster Project

The Babies Need Words Every Day project is a strategy that ALSC is pursuing to bridge the oft-cited 30 million word gap separating children from low-income families and their more affluent peers. The project consists of eight cheerfully designed posters that contain age appropriate finger plays and rhymes to encourage caregivers to support the literacy development of children by providing the simple directions to "talk, read, sing, write, and play" with them. Each of the posters are downloadable in 11 X 17 and 22 X 28 format. The accompanying Babies Need Words Every Day Booklist and components of a Media Kit, including a customizable press release, letter to the editor and talking points, are now available for download online. The project will be launched at the *Babies Need Words Every Day: Bridging the Word Gap as a*

Community ALA Annual Conference. ALSC is in the process of developing Spanish language posters with accompanying culturally appropriate rhymes.

<u>Summer Online Courses</u>

Summer courses begin July 13. ALSC will be offering three courses this summer:

- Science, Technology, Engineering and Math (STEM) Programs Made Easy,
- It's Mutual: School and Public Library Cooperation, and
- Storytelling with Puppets.

Both the STEM and Storytelling with Puppets courses are being offered for CEU credit. Course descriptions and registration is available on the [ALSC website](#).

<u>Continuing Education Proposals</u>

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

<u>Call for Program Proposals</u>

ALSC is also now accepting proposals for the 2016 ALSC National Institute. To submit a program proposal, members are encouraged to fill out the [online program proposal form](#) on the ALSC website. All proposals must be submitted by Sunday, July 12, 2015. The ALSC Program Planning Committee is looking for a wide range of themes and topics such as advocacy, technology, multiculturalism, administration and management, early literacy, research, partnerships, best practices, programming, and outreach.

<u>ALSC Bill Morris Seminar</u>

Applications for the [Bill Morris Seminar: Book Evaluation Training](#) are open through August 13, 2015. The seminar will take place at the 2016 ALA Midwinter Meeting in Boston. An advisory group consisting of ALSC member leaders who have previously served and/or chaired evaluation committees will review the applications and letters of nomination to select the attendees. More information about this exciting event is available on the ALSC website.

<u>2016 ALSC National Institute</u>

Planning is well underway for the ALSC National Institute which will be held at the Charlotte Marriott City Centre in Charlotte, North Carolina, September 15-17, 2016. More information about the Institute will be posted on the [ALSC website](#) as it becomes available.

Local Arrangements San Francisco Travel Information

ALSC's Local Arrangements committee has put together valuable information for attendees of the 2015 Annual Conference, including tips for local travel and transportation, restaurant recommendations, and must-see sights. More information is available on ALSC's website.

Association of Specialized and Cooperative Library Agencies (ASCLA)

ASCLA/COSLA Awards Ceremony & Reception

Make sure to hang out with your ASCLA colleagues and celebrate this year's award winners at the ASCLA/COSLA awards and networking reception. All conference attendees and guests are invited to this event. Co-sponsored by ASCLA and the Chief Officers of State Library Agencies (COSLA) on Saturday, June 27, at 5:45 - 7:15 p.m. Location: Hilton San Francisco Union Square, Imperial A.

ASCLA Preconferences

Two terrific preconferences will be held by ASCLA in San Francisco**:** *The Americans with Disabilities Act (ADA) In Your Library* (Friday, June 26 2015, 9:00 a.m.- 4:00 p.m., Moscone Convention Center, 2012 West) and *Looking to the Future: Strategic Foresight and Scenario Planning* (Friday, June 26 2015, 9:00 a.m.- 4:00 p.m., Moscone Convention Center 228-230 South).

Scotland at Halloween

ASCLA is going to Scotland! According to the Official Gateway to Scotland: "It's not hard to understand why, in Scotland of all places, Halloween continue[s] to be important. Much of the nation's history involves the supernatural." There are still spaces left for this magical tour which takes place: October 28-November 5, 2015.

Charlene Li Featured at ASCLA President's Program

Join ASCLA for a presentation by internationally renowned author and speaker Charlene Li, expert on leadership, strategy, social technologies, interactive media and marketing, and why all great leaders need to be technologically sophisticated. Ms. Li is the founder of Altimeter Group and the author of the *New York Times* bestseller, *Open Leadership* and the coauthor of the critically acclaimed, bestselling book *Groundswell.* Date: Sunday, June 28, 2015, Time: 10:30 a.m.-12:00 p.m.

Library and Information Technology Association (LITA)

LITA's Annual Report

For a comprehensive LITA report, be sure to read Rachel Vacek's annual report.

Learning Opportunities at the Annual Conference

Three full day workshops are being offered in San Francisco on Friday, June 26. Two of the sessions are in the Moscone Convention Center; the third preconference is off site in a maker/hacker space. Registration will be accepted on site outside the classrooms for the two workshops in the Moscone Center. These are your choices:

1. *Creating Better Tutorials Through User-Centered Instructional Design.* Hands-on workshop with experts from the University of Arizona. Moscone Convention Center 2008 (W)
2. *Learn to Teach Coding and Mentor Technology Newbies – in Your Library or Anywhere!* Work with experts from the Black Girls CODE to become master technology teachers. Moscone Convention Center 2010 (W)
3. *Build a Circuit & Learn to Program an Arduino in a Silicon Valley Hackerspace.* This workshop will convene at Noisebridge, 2169 Mission Street, a hacker space in San Francisco. Clearly, it will be hands on.

LITA *Open House*

The Open House on Friday, June 26, from 3:00 to 4:00 p.m., MCC-2005 (W), provides members and non-members alike an opportunity to explore with the LITA leadership the many opportunities within LITA.

"Sunday Afternoon with LITA"

"Sunday afternoon with LITA" is scheduled for June 28th in the Moscone Convention Center, 3014-3016 (W). The Afternoon starts with the popular *Top Technology Trends* program, which features an ongoing roundtable discussion about trends and advances in library technology. An awards program at 3:00 p.m. will be recognize LITA award winners:

- Ed Summers, Frederick G. Kilgour Award for Research in Library and Information Technology,
- David Walker, LITA/Library Hi Tech Award for Outstanding Communication in Library and Information Technology,
- Heather Terrell, LITA/Ex Libris Student Writing Award for her paper "Reference is dead, long live reference: electronic collections in the digital age."

Following the awards ceremony, *Rachel Vacek's President's Program* will feature Lou Rosenfeld, Rosenfeld Media, which publishes some of the best-loved books in user experience (UX), produces UX events, and equips UX teams with coaching and training. At 5:30 p.m., the afternoon transitions to evening at the *LITA Happy Hour* at DaDa Bar, 86 2nd Street. LITA

provides 20 programs at the Annual Conference. Be sure to review the LITA Highlights page for detailed information on all LITA programs and activities planned for the Conference.

Library Leadership and Management Association (LLAMA)

2015 PR Xchange Award Winners Announced

LLAMA's Public Relations and Marketing Section (PRMS) PR Xchange Committee announced the winners of this year's "*PR Xchange Award Competition*" for library publicity materials Nearly 375 entries in print and electronic formats were submitted from over 100 institutions including public, academic, school, state, and special libraries. Entries were appraised by a jury of seven library marketing and communications professionals on the quality of content, format, design, creativity, and originality. This year awards will be presented to 32 winners who submitted their printed materials and 28 winners who submitted their materials electronically. Winning entries will be on display at the PR Xchange Program at the Annual Conference, June 28, from 11:00 a.m. to 1:30 p.m. in the Special Events area in the ALA Exhibit hall.

Servant Leadership

LLAMA will present "Servant Leadership: Tools to inspire and equip those we influence" at the Annual Conference on June 27, 10:30 a.m.- 12:00 Noon. Speaker Art Barter, CEO and President of Servant Leadership Institute, will compare the power model of leadership to the service model and evaluate how these models affect employee engagement and productivity. Also included is an examination of business culture transformation, how trust is the foundation for everything, and how servant leader behaviors guide employees' daily interactions

Public Library Association (PLA)

PLA 2016 Conference: Audio Publishers Association Dinner Speakers Announced

PLA is excited to announce the lineup for the Audio Publishers Association Dinner at the PLA 2016 Conference in Denver. Speakers include Tavia Gilbert, Blackstone Audio; George Guidall, Harper Audio; Johnny Heller, Recorded Books; and Ruth Reichl, Books on Tape, a Penguin Random House company. Learn more about PLA 2016 Conference.

Learn How to Manage and Engage Public Library Volunteers in Upcoming PLA Webinar

Join PLA to learn about skilled volunteerism and how it can help to build capacity in your library. "From Management to Engagement: Skilled Volunteers in Public Libraries" will take place at 1 p.m. (Central) on July 22. During this webinar, participants will hear from libraries who have been participating in the "Get Involved: Powered by Your Library" volunteerism initiative. Presenters include Carla Lehn, library programs consultant for the California State Library; Joan

Young, analyst of volunteer services at the San Jose (California) Public Library; and Amy Campbell, reference librarian at the Marshall Public Library in Pocatello, Idaho.

Kyle Mayer Added to PLA BIG IDEAS @ ALA Annual Lineup

PLA is pleased to announce the addition of strategy expert, Kyle Mayer, to the PLA BIG IDEAS @ ALA Annual speaker lineup. Mayer is Professor of Strategy at the Marshall School of Business at the University of Southern California where he has been since receiving his doctorate from the University of California at Berkeley in 1999. Dr. Mayer teaches MBA courses on competitive strategy, corporate and global strategy, and strategic alliances. He has published articles in a wide variety of outlets as well as several book chapters. Join Mayer and our other dynamic speakers from outside the library world – Jay Conger, leadership expert, and Tina Seelig, creativity expert – at the San Francisco Public Library for a day of BIG IDEAS!

Reference and User Services Association (RUSA)

Andrew Carnegie Medals of Excellence for Fiction and Nonfiction

Tickets are still available for the announcement of the 2015 Andrew Carnegie Medal winners and the reception that follows. It will take place Saturday, June 27, 2015, 8:00 -10:00 p.m., Hotel Nikko, Nikko Ballroom. Our featured speaker is Kareem Abdul-Jabbar, long a champion of the importance of libraries, also a *New York Times* best-selling author, NBA's all-time leading scorer, a Basketball Hall of Fame inductee, and a U.S. Cultural Ambassador. This is the last year the winners will be announced at the annual conference. Next year, make sure to attend the RUSA Book and Media ceremony and reception at Midwinter in Boston to hear the winner announcements and listen to the winning authors speak at the annual conference in Orlando. Cosponsored by Booklist and RUSA.

Literary Tastes: Celebrating the Best Reading of the Year

All Annual Conference registrants are invited to listen to some of the year's best authors discuss their work and the craft of writing, while enjoying the company of other book lovers. Sponsored by the Collection Development and Evaluation Section (CODES) of RUSA on Sunday, June 28, 8:00 -10:00 a.m., Moscone Convention Center, West Exhibit Hall, 1st Floor. Find more information and the list of authors speaking.

danah boyd Featured Speaker at RUSA President's Program

Nationally recognized social media and technology expert, danah boyd, will be featured speaker for a presentation on the intersection of technology and society. Ms. boyd is a Visiting Professor at New York University's Interactive Telecommunications Program, a faculty affiliate at Harvard's Berkman Center, Principal Researcher at Microsoft Research, founder of Data & Society Research Institute and author of *It's Complicated: The Social Lives of Networked Teens.* Date: Saturday, June 27, 4:00 - 5:30 p.m., Moscone Convention Center, 3014-3016 (W)

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Statewide Membership Purchase for Michigan

The Michigan State Library has purchased membership in ALA and United for Libraries for every library in the state. This will give all its librarians, trustees, and Friends groups access to a wide variety of resources to help with fundraising, advocacy, and governance of public libraries.

Two Free Webinars for all Texas Libraries

The staff of United for Libraries provided two free webinars for all Texas libraries including one on how to market the library, and how to create or revitalize library Friends groups.

Young Adult Library Services Association (YALSA)

Register for YALSA's YA Services Symposium

YALSA's symposium will be held November 6 - 8, 2015, in Portland, OR. The two day event will explore the theme "Bringing it All Together: Connecting Libraries, Teens & Communities."

Teen Read Week™ 2015

Visit www.ala.org/teenread for all the planning resources you need to help you celebrate Teen Read Week™ (TRW) this October 18 - 24. This year's theme is "Get Away @ your library" and gives libraries the opportunity to encourage teens to get away from the day-to-day grind of school, jobs and family by escaping into a great book, graphic novel, magazine, etc.

Teen Book Finder App Updated with 2015 Titles

YALSA's free Teen Book Finder app has been updated with titles from its 2015 book and media awards and selected lists. The app is available for free on Android or iOS and is a great readers' advisory tool.

Apply by July 1 to be the Member Manager of the Teen Programming HQ

The Member Manager will be selected by the YALSA Executive Committee by August 1, 2015. The term of the appointment is one year beginning in August 2015, with an option to renew for a second year, based on performance. The Member Manager will receive an honorarium of $500 per year plus $500 towards travel to each Annual Conference and Midwinter Meeting while serving as Member Manager. Candidates must send a cover letter and resume, which includes project management, teen programming, marketing and website maintenance experiences via email to alam@ala.org. Please note that this is not a salaried staff position, but a member volunteer opportunity. Please direct questions to Anna Lam at alam@ala.org.

A New and Improved Hub!

Beginning in September, YALSA's blog, The Hub, will expand its focus beyond YA literature to include information, news and resources about all types of formats and materials that go into a teen services collection, including video, digital content, comics, graphic novels & graphic nonfiction, periodicals and more.

Upcoming YALSA Activities & Events

- July 1 - October 1, volunteer for a 2016-2017 selection committee,
- July 6 - August 2, "Welcoming Spaces" e-course on transforming libraries into teen friendly spaces
- July 16, webinar on serving underserved teen populations
- August 20, webinar on outreach to teens
- September 15, early bird registration ends for the YA Services Symposium

For more events and information, visit YALSA's wiki or YALSA's Google calendar

ALA PUBLISHING

ALA Graphics

ALA Graphics will be showcasing all of the new products from the summer 2015 catalog at the ALA Store in San Francisco—including Library Card Sign-up Month with Snoopy, 2015 Banned Books Week products, 2015 Teen Read Week materials, and, to celebrate GLBT Month this June, a new poster and bookmark showcasing vibrant art from "This Day in June," by Gayle E. Pitman and illustrated by Kristyna Litten.

American Libraries

American Libraries E-Content Digital Supplement

American Libraries E-Content Digital Supplement, a collaborative effort of American Libraries and the Office of Information and Technology Policy, was released in June. This was the biggest version ever at 44 pages, with articles by Sari Feldman and Halley Rich, James G. Neal, Tim McCall, Carolyn Anthony, Shannon Okey, Micah May and James English. Topics ranged from preserving born digital records to creating a national digital delivery platform for libraries.

Mobile-Friendly Website Launched

American Libraries' mobile-friendly website launched in late February to great success. Comparing a recent weeks' statistics with a late November week last year, users have increased 54%, and sessions have increased 40%.

Booklist Publications

<u>*Booklist*'s Sixth-Annual Mystery Month</u>

Booklist's sixth-annual Mystery Month took place during May, and it's exciting to see this celebration of the genre grow every year. Booklist editors and contributors created exclusive content for the print issue, as well as <u>Booklist Online</u> and the Booklist Reader. Some of the May 1 Booklist issue highlights included: <u>The Year's Best Crime Novels</u>, <u>A Hard-Boiled Gazetteer to Other Worlds</u>, and crime fiction author Sara Paretsky's <u>The DOLLUS Syndrome: Diversity in Crime Fiction</u>. On the digital side, exclusives included: <u>profiles of small-press mystery publishers</u>; <u>You're Doing It Wrong: Megan Abbott vs. Laura Lippman</u>; <u>The 101 Best Crime Novels of the Past Decade</u>; and an <u>introduction to sleuthing for young readers</u>. All of the Mystery Month features were also available as downloadable PDFs so librarians could create their own crime fiction displays and programming at their libraries. These links were clicked over 1,000 times. #MysteryMonth was used widely on social media, which drove strong traffic to Twitter with over 263,000 impressions, 3,027 profile visits, and 699 new followers.

Digital Reference: RDA Toolkit

<u>Revenue, Renewals, International Subscriptions and a New Release</u>

RDA Toolkit FY15 subscription revenue is up 2% over budget. Subscriber renewals are at 82%, and there is a continued increase in international subscriptions. On April 14, there was a new release to the RDA Toolkit. This release includes revisions and fixes to the <u>French and German translations</u>. The release also includes revisions and updates to the RDA: Element Set and MARC/RDA bibliographic mappings as well as revisions to British Library Policy Statements (BL PS), Library of Congress-Program for Cooperative Cataloging Policy Statements (LC-PCC PS), and National Library of Australia Policy Statements (NLA PS).

<u>Second Jane-athon</u>

The second <u>Jane-athon</u> will be hosted at the Annual Conference in San Francisco. A <u>Jane-athon</u> is a hackathon for metadata about Jane Austen and her works, where catalogers, developers, and vendors get together to explore RDA: Resource Description and Access and its application beyond the MARC environment.

eLearning

Some of the new workshops include *Makerspaces: The Library's Legal Answers, Tumblr for Special Collections,* and *Getting Started with Google Analytics*. ALA Publishing has successfully launched three advanced eCourses in collaboration with the San Jose State University School of Information: *Library Technology for the Low-Tech Librarian, Web Design Development,* and *Cataloging for Non-Catalogers*. For a full listing of ALA Publishing eLearning opportunities, visit <u>alastore.ala.org/eLearning</u>.

New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include the third edition of *Assessing Service Quality: Satisfying the Expectations of Library Customers,* by Peter Hernon, Ellen Altman, and Robert E. Dugan; *The Weeding Handbook: A Shelf-by-Shelf Guide*, by Rebecca Vnuk; *Leading Libraries: How to Create a Service Culture*, by Wyoma vanDuinkerken & Wendi Arant Kaspar (ALA Editions); and the second edition of *Running a Small Library, Second Edition: A How-To-Do-It Manual for Librarians*, edited by John A. Moorman (ALA Neal-Schuman). For a full listing of titles including books, online workshops, and eCourses, visit the ALA Store.

Several Meet the Author events are planned for the ALA Store at the 2015 ALA Annual Conference & Exhibits. Additionally, ALA Editions and ALA Neal-Schuman are sponsoring the following programs led by best-selling ALA authors: "Time for Storytime," "Library Innovation in Action," and "Rightsizing Your Library: From Weeding to Services."